Gloeckner

Florexpo 2016
New for 2015-2016

Achillea millefolium Song Siren™ Angie
Aloe Vera
Alyssum wulfenianum Golden Spring
Begonia Silhouette™ Lemon Rose
Bidens Beedance™ Painted Red
Bidens Beedance™ Red Striped
Bidens Giant Double
Bidens Giant White
Bidens Hawaiian Flare™ Radiant Sunset
Bracteantha Cottage Bronze
Bracteantha Cottage Rose
Bracteantha Cottage White
Bracteantha Cottage Yellow
Buddleia (Nectar Bush) CranRazz
Buddleia davidii Buzz™ Hot Raspberry
Buddleia davidii Buzz™ Midnight
Gaillardia x Caliplosion Purple
Calibrachoa Caliplosion Red
Calibrachoa Celebration Banana
Calibrachoa Celebration Ice Blue
Calibrachoa Celebration Peach Cobbler
Calibrachoa Celebration Pink Doll
Calibrachoa Celebration Purple Rain
Campanula x hybrid Iridescent Bells
Celosia Kelos Magenta
Celosia Kelos Orange
Celosia Kelos Purple
Celosia Kelos Scarlet
Chlorophytum cosmosum variegated
Coleus Color Clouds™ Valentine
Coleus Cool Vibes™ Mellow
Coleus Globetrotters Ganga
Coleus Globetrotters Jackie
Coleus Globetrotters Taylor
Coleus TERRA NOVA® Fiona
Coreopsis Coloropsis Limbo
Coreopsis Coloropsis Mambo
Coreopsis Firefly
Coreopsis hybrid Little Sundial
Coreopsis KaPow Cerise ‘Premour’
Coreopsis KaPow Lemon ‘Promeur’
Coreopsis Solanna™ Glow
Delosperma Jewel of Desert Amethyst
Delosperma Jewel of Desert Grenade
Delosperma Jewel of Desert Opal
Delosperma Mesa Verde Ice Plant
Delosperma Red Mountain Ice Plant
Euphorbia Hip Hop
Fuchsia Autumnale
Gaillardia x Grandiflora Sunset Candy
Gaillardia x Grandiflora Sunset Spice
Gaura lindheimeri Belleza™ Compact Light Pink
Gaura lindheimeri Belleza™ Dark Pink
Gaura lindheimeri Belleza™ White
Geranium cinereum Alice
Geranium cinereum Carol
Geranium cinereum Memories
Geranium cinereum Thumbling Heart
Geranium phaeum Springtime
Geranium Pink Pouffe
Geranium Sophie
Helianthus helianthoides Double Sunstruck
Helianthus helianthoides Sunstruck
Heuchera Master Painters Gauguin
Heuchera Master Painters Picasso
Heuchera Master Painters Renoir
Heuchera Master Painters Van Gogh
Iberis amara White Heat
Iberis gibraltarica Lavish
Kalanchoe Humilis Desert Surprise
Lavandula angustifolia Silver Edge
Lavandula Big Time Blue
Lavandula Lusi Pink
Lavandula Lusi Purple
Leucanthemum superbum LaSpider
Leucanthemum superbum Real Charmer
Leucanthemum superbum Real Sunbeam
Lobelia HOT™ Blue with Eye
Lobelia HOT™ Brilliant Blue
Lobelia HOT™ Dark Lavender
Lobelia Cobalt Star
Lobelia Suntray™ Trailing Blue with Eye
Lobelia Suntray™ Trailing Pink
Lobelia Suntray™ Trailing Sky Blue
Lobelia Suntray™ Trailing White
Lobularia Raspberry Stream™
Lophospermum Lofos® Compact Rose
Lophospermum Lofos® Compact White
Lophospermum Lofos® White
Monarda didyma Balmy™ Lilac
Monarda didyma Balmy™ Pink
Monarda didyma Balmy™ Purple
Monarda didyma Balmy™ Rose
Nepeta Little Trudy Catmint
New Guinea Impatiens Harmony® Salmon Cream
New Guinea Impatiens Sun Harmony® Deep Orange
New Guinea Impatiens Sun Harmony® Deep Pink
New Guinea Impatiens Sun Harmony® Scarlet
New Guinea Impatiens Sun Harmony® Violet
Nierembergia Summer Splash™ Light Blue
Nierembergia Summer Splash™ White
Orygum marjorana Sweet Marjoram
Penstemon Amethyst Quartz ‘Novapename’
Penstemon Blue Rock Candy ‘Novapenblu’
Penstemon Light Pink Rock Candy ‘Novapenlig’
Penstemon Little Bells ‘Novapenbel’
Penstemon Pocahontas
Penstemon Rose Quartz ‘Novapenos’
Penstemon Rock Candy ‘Novapenrub’
Perovskia atriplicifolia Silvery Blue
Petunia Crazytunia Blackberry Cheesecake
Petunia Crazytunia Kermit Rose
Petunia Crazytunia Lucky Lilac
Petunia Crazytunia Pink Frills
Petunia Crazytunia Starlight Blue
Petunia Pink Halo Ray™
Petunia Hells Fruit Punch
Petunia Perfectunia® Amarena
Petunia Perfectunia® Indigo
Petunia Perfectunia® Malaga
Petunia Perfectunia® Mandarin
Petunia Perfectunia® Nautica
Petunia Perfectunia® Sun
Petunia Perfectunia® Superstar Pinkie
Petunia Perfectunia® Superstar Salmon
Petunia Surfinia® Summer Double™ Salmon
Petunia Surfinia® Trailing Violett
Phlox paniculata Goldmine Imp.
Phlox paniculata Natural Feelings
Phlox paniculata Pure Feelings
Physalis Halloween Prince
Physalis Halloween Queen
Polemonium Stairway to Heaven
Rhodanthemum hosmariense Casablanca
Rhodanthemum hosmariense Marrakech
Rudbeckia Fulgida Goldstorm
Sagina Subulata Au Rea
Sagina Subulata Irish Moss
Salvia Fuchsia Arctic Blaze ‘Novasafuc’
Salvia nemoresa Sallyrosa™ April Night
Salvia Purple Arctic Blaze ‘Novasalpur’
Salvia Red Arctic Blaze ‘Novasalred’
Scabiosa Flutter™ Deep Blue
Scabiosa Flutter™ Rose Pink
Scaevola aemula Amethyst
Scaevola aemula Top Pot Pink
Scaevola Scalora Crystal
Scaevola Surdiva™ Pink
Scoparia Ilimina™ Lemon Mist Imp.
Sedum SunSparkler® Jade Tufflet
Sedum SunSparkler® Lime Twister
Sedum SunSparkler® Blue Elf
Sempervivum Carmen
Sempervivum Commander Hay
Sempervivum Kalinda
Sempervivum Red Beauty
Sempervivum Royal Ruby
Sempervivum Ruby Hearts
Sempervivum Silverine
Sempervivum Sunset
Strobilanthes Brunetthy
Suteria (Bacopa) Scopia® Great Pink Delight
Tradescantia Bridal Veil
Tradescantia Purple
Tradescantia Red-green
Tradescantia Red-silver
Verbena Hurricane Blue
Verbena Hurricane Pink
Verbena Hurricane Purple Blue
Verbena Hurricane Red
Verbena Vanessa Deep Pink
Verbena Vanessa Koi
Verbena Vanessa Top Red
Veronica First Choice
Veronica Sky Blue Moody Blues™ ‘Novaversky’
Veronica White Moody Blues™ ‘Novaverwhi’
Viola Magnifi Scents Amy
Viola Magnifi Scents Blue Sails
Viola Magnifi Scents Bonny
Viola Magnifi Scents Sunny Jim
Viola Magnifi Scents Sweetheart
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Dear esteemed customer,

We know you are going to be as pleased as we are with the new line of products you will see here for the 2015-2016 season. All carefully curated from the world’s premier breeders and brokers, these varieties give you the power to position your program for maximum potential.

Every year our commitment to producing the world’s finest URCs deepens, and you will see it not only in our world-class selection, but also in our world-class facilities. A revolutionary “dry” concept helps us take cleanliness standards for our stock plants to new levels. A complete cold chain in our packinghouse raises the bar on quality, and an ongoing Lean process adoption ensures we not only meet but exceed industry standards.

For this season we are proud to announce that we have hired two new growers who bring a high level of experience, as well as two additional young growers, creating a unique balance between new blood and experience. We remain focused on setting new standards for quality and selection – no less than you, our valued customers, expect and deserve. We look forward to surpassing your expectations in this season and many more to come. Thank you sincerely for your support and trust.

Best personal regards,

Fernando Altmann Borbón
President

Fernando Altmann Weston
Brand Manager
**Achillea**

Durable and adaptable, yarrow performs straight through summer for gardeners everywhere. Achillea tops off lace-like lightly scented foliage with blooms in colors of the full spectrum from brights to pastels.

- **Achillea**
  - King Edward
  - Moon Dust™ ‘Novaachdus’
  - Moonshine

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**Abutilon Lucky Lantern™**

Hit the jackpot with these genetically dwarf Abutilons’ extremely long flowering period — nearly year-round in mild climates! Compact and bushy with big, bold flowers, they’re perfect for summer containers or flowering pot crops.

- **Abutilon Lucky Lantern™**
  - Red
  - Tangerine
  - White
  - Yellow

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**Acalypha**

Summer color hits new heights with Acalypha. From intense foliage to unique flowers, adding Acalypha leaves no shortage of texture and true fascination.

- **Acalypha**
  - Tiki Jungle Cloak
  - Tiki Peach Whirl
  - Bronze Pink
  - Firetail

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**Acalypha Pendula**

- **Acalypha Pendula**
  - Bronze Pink
  - Firetail
  - Tiki Jungle Cloak
  - Tiki Peach Whirl

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**Abutilon**

- **Abutilon**
  - PP 25,443 Lucky Lantern™ White
  - PP 23,893 Lucky Lantern™ Red
  - PP 23,893 Lucky Lantern™ Tangerine
Achillea millefolium

A bevy of color and texture await in this classic garden staple. But these are hardly your grandmother’s yarrows. Anything but demure, these carefully picked selections explode with hues and habits that take any garden up more than a notch.

Achillea New Vintage™

Everything old is better than ever in New Vintage, which delivers next level achillea performance, holding its shape and reflowering very well. Bonus: You won’t just love the series’ bold colors; you’ll be impressed with their color retention too. Especially great for containers, with no gap between foliage and flowers.

Achillea Song Siren™

These achilleas are sure to be a hit with their sturdy, compact and upright stems. Colors won’t fade for a show that carries through late spring and summer. Meet the newest beauty, Angie, with vibrant pink flowers and extra-white eyes.
Agastache

Delightful, durable Agastaches make a great addition to any garden or container. Known as hummingbird mints, their trumpet shaped blossoms attract birds and bees alike with their beautiful colors and light scent.
Ajuga

Fast-growing and prized for fabulous foliage, Ajuga lights up gardens with rich mixes of purple, green, black, yellow and white. We’ve narrowed it down for you with some of today’s hottest, high-performing cultivars.
By turns soothing and stunning, Aloes appeal for their striking foliage and superior drought tolerance.

These fabulous shade-loving Alternantheras burst with color. Try them in containers, or for real impact, put in mass plantings. Heat and humidity are no match for these tough customers – they’ll show their true colors no matter what the weather.
Angelonia Angelos

Big, beautiful flowers characterize Elsner PAC’s Angelonia series. The Angelos are more compact than others, plus offer good branching and sturdy, dense stems. They stand up to heat and rain well, providing continuous color throughout summer.

Angelonia Sungelonia™

Suntory’s Angelonia Sungelonia series shines with a great habit and size – more uniform and slightly more petite than other varieties. Another added benefit: earlier flowering – these Angelonias are ready weeks ahead of other types. Currently the series includes Blue, Deep Pink and White.
**Antirrhinum**

The Snap Daddy varieties stand tall above cream-edged soft green foliage with lovely cool-hued pastels. These sun lovers excel in both cool weather and window boxes.

**Arctotis RAVERS™**

Go crazy for these African daisies, with their extra compact habit and extra loads of blooms from spring through fall. Bold pops of color against silver leaves add to the drama, whether in baskets, pots or combos.
Argyranthemum

Flower and form take center stage in our Argyranthemum selection, with striking single, semi-double and double varieties sure to please. These sun lovers stun with their daisy-like flowers, great summer color options. Take note of the Percussion series, sounding a new beat for constant color in gardens and combos.

Begonia Silhouette™

It’s not just color that makes this begonia a stunner – unprecedented branching (both basal and lateral!) takes it to the next level. Pair that with gorgeous dark mahogany foliage, contrasting emerald green veining and soft yellow blooms that blush apple blossom pink in high light, and you have a sure winner!
Bidens

For big color and big sales potential, look to Bidens. These summer bloomers offer inherent versatility with mounded or compact habits that wow in boxes and borders, combos or containers.

Add coveted rhythm and motion to the garden with Beedance’s signature moves – striking bicolors for huge impact plus continuous blooming from spring to fall. Go crazy with Red Striped or sizzle with Painted Red.

Bidens Hawaiian Flare™

The Bidens Hawaiian Flare Series boasts the first non-yellow Bidens ever registered in the U.S. and Europe! These continuous summer bloomers shine with upright and trailing habits. Excellent in gardens, combos and patio pots alike.
Tender Perennials

**Bidens - Boltonia - Brachyscome - Bracteantha**

### Boltonia latisquama

Narrow foliage pairs with lovely aster-like lavender flowers for a perennial adventure in the garden or containers. Compact and semi-dwarf, **Jim Crockett** forms attractive 18-24 inch mounds.

### Brachyscome

Brachyscome delivers high performance from down under. Daisy-like flowers grace free-branching mounds, especially in cool temperatures. A great early spring seller in containers and baskets.

### Bracteantha

Bold, bright, durable, heat tolerant. What more could you ask for in a bracteantha? The **Cottage** series delivers all that and more. Their heat tolerance makes them great for fall sales – produce them in the summer. A great alternative to mums.
**Buddleia**

Easy to grow and hard to kill, butterfly bush makes bright spots brighter with the happy draw of butterflies and hummingbirds. Beautiful summer bloomers with color right on to fall.
The possibilities for butterfly bush just soared to new heights with the Flutterby series of Buddleia. Now there’s a butterfly bush for anywhere, and you’ll be as sweet on these as the hummingbirds and butterflies. All have a gorgeous, dense growth habit and great heat and drought tolerance.

The Petites stay under 2.5 feet tall; the Flow varieties are amazing spreading groundcovers also great for baskets and containers. And Flutterby varieties themselves are compact growers great as accents or in mass plantings.
Calibrachoa

Westflowers’ Calibrachoa set the stage for super sales.

Add an explosion of color with Caliplosion. Purple and red star-patterned blooms put a pow in your program.

Take a second look at the Celebration series, the next generation of Calibrachoa. They feature a range of stylish colors with continuous choices from spring to late fall. An added benefit: flowers have been bred to stay open longer under low temperatures and lower light levels.
Calibrachoa

- Celebration Koi
- Celebration Mozart
- Celebration Neon Rose
- Celebration Obi Lavender
- Celebration Ocean Blue
- Celebration Peach Cobbler
- Celebration Pink Doll
- Celebration Purple Punch
- Celebration Star Purple
- Celebration Trailing Illusion
- Celebration Velvet Blue
- Celebration White Improved
- Celebration Purple Rain
- Celebration Purple Punch
- Celebration Purple Rain
- Celebration White Improved

Dream Kisses Trailing Deep Red Improved
Calibrachoa Million Bells®

Suntory’s most successful intro in 20 years. Vigorous, vibrant, undeniably excellent, Million Bells deliver exceptional heat and cold tolerance. These amazingly prolific plants remain covered in blooms well into fall.
Calibrachoa Noa®

Known for legendary garden performance and vigor, superior heat tolerance and improved disease resistance, Noa® varieties are covered with an abundance of blooms. Well-branched and compact, plants keep their habit even in the tightest pot-to-pot 4-inch production.
**Campanula**

From upright to trailing, rich periwinkle to sky blue, Campanula’s blooms offer the variety to suit any use. Our selection features a bellflower for everyone, with traditional, clustered, peach-leaved, and Serbian.

**Caryopteris**

The combination of beautiful blue flowers and aromatic foliage make Caryopteris an ideal choice for any location. We’ve selected the best of the best to jump start any program!
Celosia

Spires of color plus dark foliage add a punch to any garden, but it’s the Kelos’ day-neutral tendency that you’ll love for your production. Color that won’t fade, shape that holds through the season – great stand alones or companion plants.