

Baï Seed®



NEW VARIETIES

Vegetative & Seed

annuals | perennials | potted plants | cut flowers | vegetables & herbs

2024 **NEW VARIETIES** Vegetative & Seed

FOCUSING ON **YOUR** BUSINESS



Jim Kennedy

Director of
North American Sales

A recent customer conversation about plans for 2024 centered on three topics:

VALUE, SPACE UTILIZATION and INNOVATION.

VALUE FOR THE CONSUMER

Costs have risen and retail price points are higher. Our plants must perform! How can you modify your assortment to grow plants that bring a better value to the plant-purchasing consumer? NEW SunPatiens® Red Candy is an example of a product that will perform well in the garden until the first frost. Centaurea Silver Swirl is a resilient selection for perennial borders.



On the cover:
Double Scoop
Strawberry Deluxe
Echinacea &
Sunspot™ Gold
Rudbeckia



PassionFruit
LANTANA

NEW PassionFruit Lantana

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SPACE UTILIZATION

Every square meter counts with overhead costs escalating. The space you commit to a product has to turn into revenue. We treat every Ball Seed order as a promise to fill your benches with reliable seeds and young plants. We continue to invest in increasing order fill. The new callused dianthus and carnation pot program from Selecta Kenya is an example of improving yield dramatically while reducing costs. We are increasing truck delivery of plugs and liners to ensure that you get the product where you need it, on time, and in full. What systems or processes can be done differently to drive efficiency? Engage our Tech Team (BHCTechTeam@ballhort.com) for growing and production techniques to reduce losses and improve salable yield from your greenhouse production.

INNOVATION

What's new? Continuous improvements and solution-oriented programs are a focus for 2024. How do new products fit into your mix for next season? A new price point? Reduced cost? Better use of your team's time? Reduced labor? NEW Caliburst™ Yellow is the first-ever petunia-calibrachoa (petchoa) variety from seed. Several years of breeding and production work were done by PanAmerican Seed® to develop this innovative new product (page 53). You can also ask our team about new features on WebTrack® that can help you run your business, and ask them what you should drop, add or change for 2024.

I look forward to partnering with you and our teams to make 2024 ALL THE BEST!

Order at ballseed.com/webtrack, 800 879-BALL or fax 800 234-0370.



NEW Caliburst™ Yellow Petchoa,
E3 Easy Wave Pink Cosmo and Sky Blue Petunia

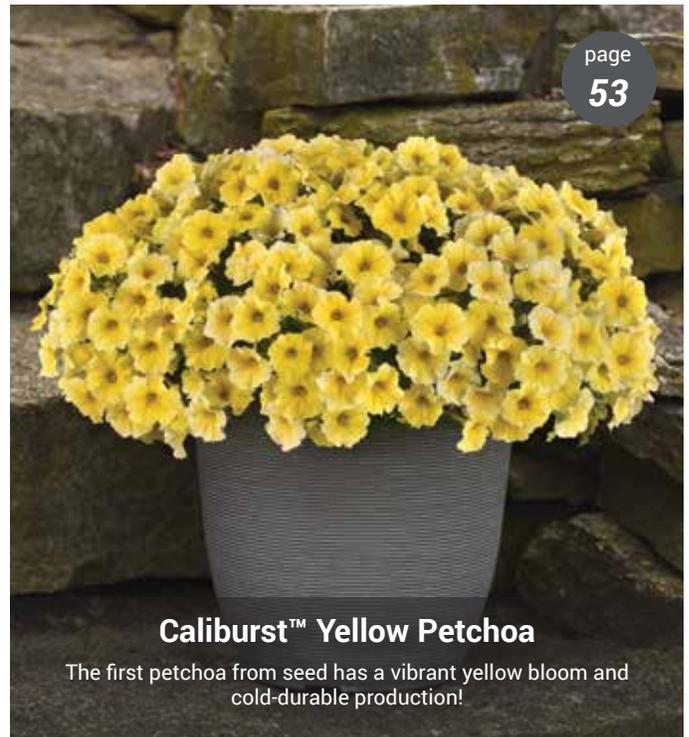
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Seed 48
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BALL SEED *highlights* 2024

For 2024, Ball Seed® is introducing innovative, exciting plants that you'll find easy to grow and that consumers will find easy to love. With that in mind, here are just some of the spectacular products debuting that will excite and delight your customers!

BETTER PRODUCTS, **BROADER** APPEAL





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Headliner™ Lavender Picotee Petunia

Novel color addition has large, light lavender blooms with delicate white edges.



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Whopping Red Slicer Tomato

Big, juicy and flavorful tomatoes for sandwiches and salads.



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Silver Swirl Centaurea

Gracefully wavy leaf edges add texture in borders.



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Cha-Cha™ Diva Lavender Calibrachoa

A new purple color-shifting addition to the series.



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Rosita 3 Pink Picotee Lisianthus

Pink-edged white double blooms are uniform and early to flower.



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Beacon® Lipstick Impatiens

The disease-resistant series gets a high-demand, strong rose color.

**BALL SEED
EXCLUSIVES
highlights
2024**

Ball Seed partners with some of the leading plant breeders – big and small – to help bring new and exciting plants to market in multiple product forms, from seed to vegetative cuttings and tissue culture. After extensive trialing, the products that are selected are distributed exclusively through Ball Seed’s supply chain, and are backed by our world-class sales, customer service, and expert support. Here are a few of the introductions causing a stir in the industry:

PASSION for **NEW** PLANTS



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**Celebrations™
Masquerade
Anigozanthos**
Celebrate the only
blue kangaroo paw!

BALL INGENUITY™ *exclusives*

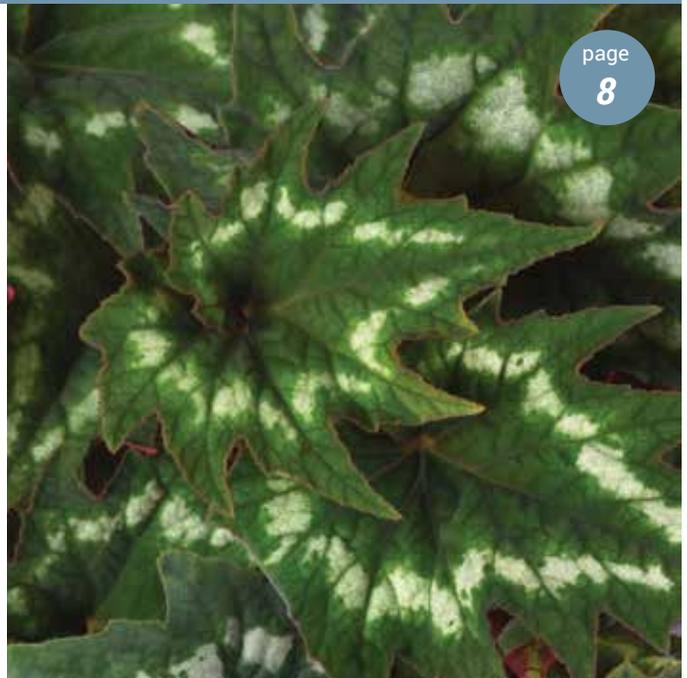
available exclusively through Ball Seed.



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Jurassic™ Snowfall Rex Begonia

Silver-white leaves are perfect
for moonlight gardens.



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Emerald Ring Begonia

Makes a beautiful, semi-cascading accent
in shade combos.

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Whopper® White With Green Leaf Begonia

Fills out beds and containers with large, vigorous plants.

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Cannova® Rose Dark Bud Canna

Striking foliage contrasts with bright flowers, adding interest in mixed combinations.

BALL SEED *exclusives*

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Sunspot™ Gold Rudbeckia

Colorful compact plants attract butterflies and other pollinators.

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Sunspot™ Yellow Bicolor Rudbeckia

Sunny bicolor blooms bring big appeal to containers and gardens.

VEGETATIVE

New Varieties



SuperCal® Premium Red Maple Petchoa

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Archangel Ruby Sangria Angelonia



Alonia Big Grape Angelonia



Aria Alta Pink Bicolor Angelonia



Celebrations Masquerade Anigozanthos



Kanga Orange Anigozanthos



Majec Red-Orange Arctotis



Majec Rose-White Arctotis

ANGELONIA

Alonia Series

Early blooming series with an upright/mounded growth habit continues to grow and gain size in the garden.

- Big Grape
- Cherry

Danziger

Archangel™ Series

Series thrives in extreme heat, humidity and drought.

Available exclusively through Ball Seed®.

- Ruby Sangria The only dark red available on the market!
- Ball FloraPlant®

Aria Alta Series

Prized for its height as well as its tolerance to heat, humidity and drought. Spikes of colorful, densely packed flowers add vertical interest all Summer in landscapes and containers.

- Pink Bicolor
- Raspberry

Dümmen Orange

ANIGOZANTHOS

Big Roo Series

Excellent in landscapes and for large containers. Plants offer good disease resistance and drought tolerance, and hummingbirds love them.

- Orange

Greenfuse

Celebrations™ Series

Series has showstopping colors with unique color combinations. Best suited as a patio color plant in a partially shaded location.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- Aussie Spirit A golden base and green flower make this an eye-catching variety. It is the most compact of the series.
- Carnivale Purple-colored kangaroo paw is unique!
- Fireworks Explodes in amazing color, with blue flowers and a bright red base.
- Masquerade The only blue anigozanthos kangaroo paw! Totally unique!

Ball Ingenuity™

Jump Series

Excellent in landscapes and for large containers. Large plants have excellent disease resistance and drought tolerance. Hummingbirds find the brightly colored tubular flowers irresistible.

- Orange
- Red

Greenfuse

Kanga Series

Great in containers where they showcase a more compact habit than Jump or Big Roo. Geared for quick-turn gallon production. They will finish quickly, easily allowing multiple turns in a season.

- Orange

Greenfuse

ARCTOTIS

Majec Series

Series of bright blooms on soft silver foliage on a well-rounded habit delivers season-long performance. An excellent choice to welcome Spring at retail. Throws out an impressive number of single "daisy" type flowers for the entire growing season.

- Red-Orange
- Red-Yellow
- Rose-White
- Yellow

Greenfuse

BACOPA

Big Falls™ Series

Excellent branching on a trailing habit, featuring large blooms with a short crop time.

- **Dark Blue 24** Good branching and a controlled habit.
- **Dark Pink 24** Easy for growers to control.
- **Pearl 24** Larger, earlier-blooming pale purple flowers. Plants boast good heat performance and good branching and are easy for growers to control.
- **Pink+Rose Eye** Earlier-blooming pink flowers with dark pink centers.
- **White 24** Larger, earlier-blooming white flowers. Plants boast good heat performance.

Selecta One®

MegaCopa™ Series

This series of bacopa is notable for its well-branched habits, large flowers and improved heat performance. Showy blooms cover the plant, driving impulse sales at retail.

Available exclusively through Ball Seed®.

- **Lavender** Better branching and flower power than the competition in a popular light purple color.
- **Pink Improved** Better branching and hides the spent flowers better with a new flush of blooms.
- **Plum** An exciting purple color addition for the series.

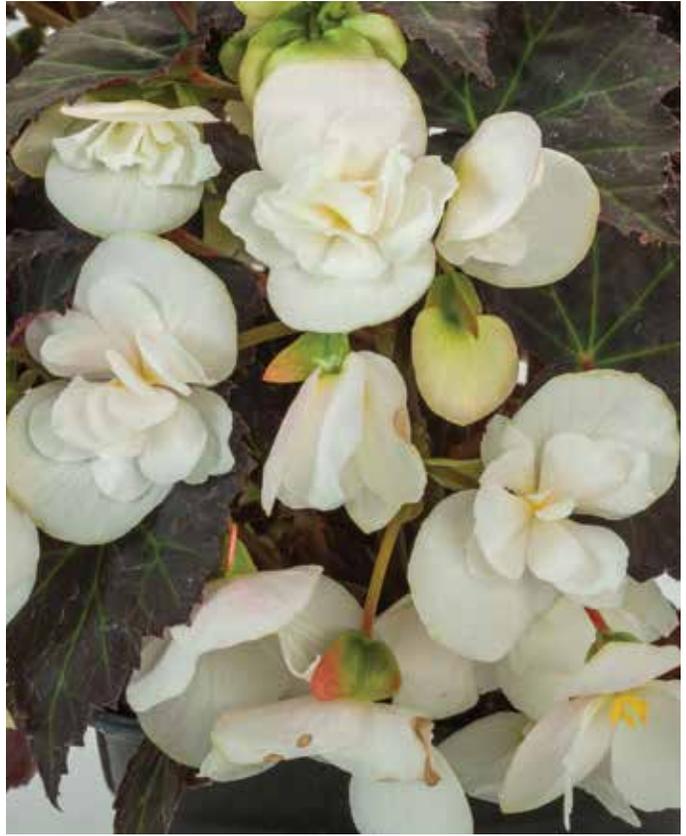
Ball FloraPlant®



Big Falls Dark Blue 24 Bacopa



Big Falls Dark Pink 24 Bacopa



Adora Moon Dance Begonia



MegaCopa Lavender Bacopa



MegaCopa Plum Bacopa



Adora Velvet Red Begonia

BEGONIA

Adora Series

Series features striking dark foliage that provides a beautiful contrast with masses of petite double flowers. Well-branched, mounded habits work across a range of container sizes. Ideal for premium begonia programs for both sun and shade applications.

- **Moon Dance**
- **Satin Rose**
- **Velvet Red**

Syngenta

Curly Series

Curly is a series of rex begonias with a classic escargot-type leaf and high vigor.

- **Cherry Soda**

Greenfuse

Emerald Ring

Emerald Ring is a beautiful begonia with velvety green foliage and a silvery ring on its leaves. It features a branching habit that mounds and will trail as the plant ages.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.



Curly Cherry Soda Begonia



Emerald Ring Begonia



I'Conia Upright Red Begonia



Move 2 Joy Salmon Begonia



I'Conia Upright Apricot Begonia



Move 2 Joy Hot Pink Begonia



I'Conia First Kiss Orange Begonia



I'Conia Portofino Dark Orange Begonia

I'Conia Series

A beautiful upright variety with a slight cascade, ideal for patio containers, hanging baskets, borders and landscapes. Features large blooms on top of dark green foliage. Heat and stress tolerant.

- Upright Apricot
- Upright Red

Dümmen Orange

I'Conia First Kiss Series

Large orange blooms pop against dark foliage. Great as a standalone plant in containers.

- Orange

Dümmen Orange

I'Conia Portofino Series

Large, layered blooms in vibrant shades are displayed against a background of dark green foliage with reddish stems. This low-maintenance plant is well-branched with a semi-upright habit. It flowers all season, bringing colorful highlights to gardens and container pots.

- Dark Orange

Dümmen Orange

Move 2 Joy Series

Dark green foliage with delicate pink flowers bloom all season long. Ideal for containers, patios and shade gardens. Deer resistant.

- Hot Pink
- Salmon

Dümmen Orange

BEGONIA continued

Shadow King Series

Its compact habit makes this series perfect for small container production. Features consistency, easy care and vivid colors.

- **Burgundy Love**

Greenfuse

BEGONIA (REX)

Jurassic™ Series

Selected for excellent vigor, which allows them to fill out a 6-in. (15-cm) up to large-sized containers. All varieties were selected to finish uniformly. Available in tissue culture and tissue culture-raised liners.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- **Snowfall** Rounds out the line with a strong silver white option. Perfect for moonlight gardens outdoors, indoor foliage or a holiday accent.

Ball Ingenuity™

Jurassic Dino™ Series

Selected for excellent vigor, which allows them to fill out a 4-in. (10-cm) pot. Faster finish than most other rex begonias currently on the market. Series features bold patterns and makes a perfect addition to any indoor program or shade container program! Available in tissue culture and tissue culture-raised liners.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- **Cherry Fields** Features a beautiful rose-pink leaf color with green edges, white dots and a black leaf center.

Ball Ingenuity™

Jurassic Jr.™ Series

Selected to fill out 6-in. (15-cm) up to large-sized containers like Jurassic, but the leaves are 40% smaller and more branched.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- **Strawberry Heart** Dramatic foliage color! Strawberry red leaf centers with patterned silver and green edges.

Ball Ingenuity™



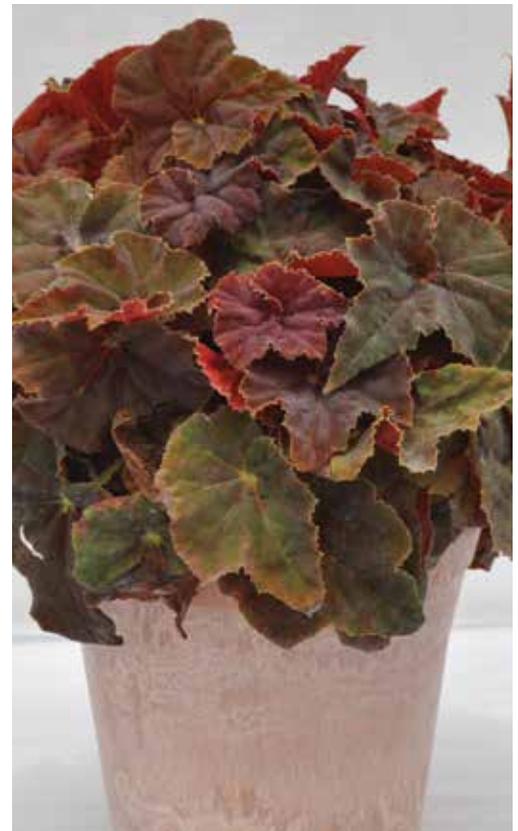
Jurassic Snowfall Rex Begonia



Jurassic Dino Cherry Fields Rex Begonia



Jurassic Jr. Strawberry Heart Rex Begonia



Shadow King Burgundy Love Begonia



Bee Alive Double Orange Bidens

BIDENS

Bee Alive Double Orange

Controlled habit is ideal for small pots up to hanging baskets. Easy production for retail. Exciting novelty color and pattern for Spring and Fall. Flowers attract pollinators, like bees and butterflies.

Available exclusively through Ball Seed®.

Ball FloraPlant®

Bee Alive Improved

Controlled habit is ideal for small pots up to hanging baskets. Great color that can be produced during the heat of Summer for Fall sales – also works in Fall mixed combos!

Available exclusively through Ball Seed®.

Ball FloraPlant®

Blazing Star

Part of the Timeless Collection, Blazing Star needs little to no PGRs. The collection is available in various habits and flower colors. Several varieties are well-suited for quart programs. Early-flowering variety continues to bloom into Summer.

Danziger

Brazen Series

Striking colors and unique, clear flower patterns brighten up retail programs, containers and gardens. A collection of both vigorous and compact varieties creates bold options for combinations. Bees and butterflies love the fiery blooms.

• **Glowing Sky**

Syngenta



Bee Alive Improved Bidens



Blazing Star Bidens



Brazen Glowing Sky Bidens

BRACTEANTHA

Mohave™ Series

This bracteantha spans the seasons from Spring to Fall. Mohave's superior branching and mounding habit hold up at retail. Big, brilliant flowers make Mohave perfect for mixed containers and landscaping.

• **Fire Red** A fiery red color.

• **White 24** Upgraded for larger flowers, earlier flowering, and it is more floriferous.

Selecta One®



Mohave Fire Red Bracteantha



Mohave White 24 Bracteantha



Aloha Kona Tiki Pink Calibrachoa



Bloomtastic White Calibrachoa



Cha-Cha Diva Lavender Calibrachoa

CALIBRACHOA

Aloha Kona Series

Produces bold, colorful blooms all season and thrives in Summer sun and heat! Plant en masse or combine colors for a beautiful, billowing effect in containers and baskets.

- **Tiki Pink**

Dümmen Orange

Bloomtastic Series

Large flowers add plenty of punch in containers, baskets and beds. These vigorous, mounding and trailing plants are known for abundant, good-sized blooms and excellent heat tolerance.

- **White**

Dümmen Orange

Calico

Strongly variegated mutation from Tart Deco. Very controlled growth but bright, unique foliage with color-changing blooms.

Westhoff Flowers

Calitastic Series

Incredibly uniform in habit and flower timing. Blooms stay open and in flower under low light conditions, making these a great line for early Spring.

- **Cappuccino**

Westhoff Flowers

Callie Series

Big vigor, bold colors and continuous blooms from Spring to Fall make this series an excellent choice for premium hanging baskets and mixed combinations.

- **Dark Blue**
- **Deep Orange**

Syngenta

Cha-Cha™ Series

Cha-Cha series is 25% more vigorous than Cabaret series with large, cascading blooms. Easy-to-produce series is uniform in size with an early flowering time. Perfect for large containers, hanging baskets and mixes.

Available exclusively through Ball Seed®.

- **Diva Lavender** A new purple color-shifting addition to the series.

Ball FloraPlant®



Calico Calibrachoa



Calitastic Cappuccino Calibrachoa



Callie Dark Blue Calibrachoa



Callie Deep Orange Calibrachoa



MiniFamous Neo Red Hawaii Calibrachoa



Lia Spark Pink Calibrachoa



Lia Violet Calibrachoa



Colibri Spark Purple Calibrachoa



MiniFamous Neo Double Pink 24 Calibrachoa



Colibri Tangerine Calibrachoa

Colibri Series

Series features well-branched, compact habits with little to no PGRs needed, along with early blooming.

- Spark Purple
- Tangerine

Danziger

Lia Series

Medium vigor and a controlled habit make this series ideal for hanging basket production. Tight internodes for more flowers. Well-suited for combinations.

- Orange Fire
- Spark Pink
- Violet

Danziger

MiniFamous® Neo Series

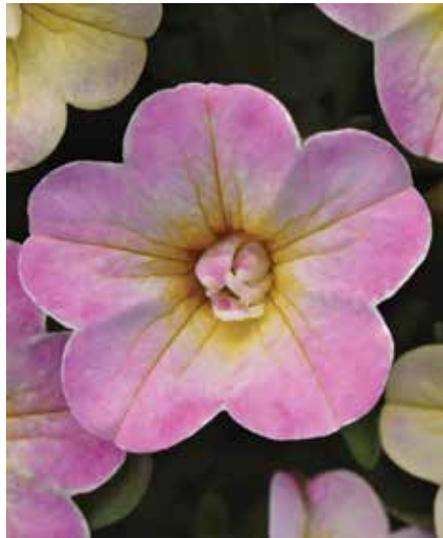
For a uniform, semi-trailing habit, along with medium vigor, try MiniFamous Neo. Ideal for big baskets.

- **Double Pink 24** Improved for extra-large, doubled flowers in a brighter pink color, with better branching and a more controlled habit.
- **Red Hawaii** A striking red flower with a bright yellow star that looks great in baskets.

Selecta One®



MiniFamous Uno Blue Star Calibrachoa



MiniFamous Uno Pink Radiance Calibrachoa



MiniFamous Uno Rose+Eye Calibrachoa



Ombre Purple Calibrachoa



Lavender Dreams Cleome

CALIBRACHOA continued

MiniFamous® Uno Series

An early-to-finish, medium-compact calibrachoa with uniform flower timing across the series.

- **Blue Star** These dark blue blooms are uniform and early to flower.
- **Pink Radiance** Color-shifting blooms change from pink-rose to yellow!
- **Rose+Eye** These pink blooms with darker pink centers can be sold in small pots and hanging baskets.

Selecta One®

Ombre Series

Variety offers a range of colors on each plant. Blooms in a 10-hour day. Tested for pH sensitivity.

- **Purple**
Danziger

Tik Tok Series

Named for the hands of a clock going around the center ring, Tik Tok varieties have a playful pattern on more vigorous plants that are perfect for baskets and combinations.

- **Apricot**
Dümmen Orange

CLEOME

Lavender Dreams

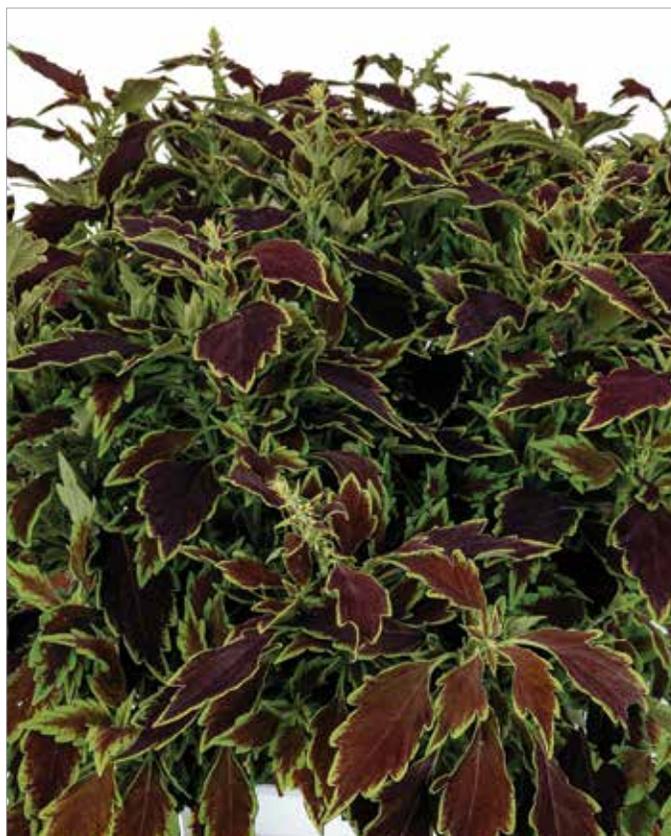
Compact cleome is 30% smaller than the leading vegetative variety, so it won't take over in the garden. It has soft thorns instead of the sharp, wood thorns usually found on cleome, making it easier to handle and ship.

Available exclusively through Ball Seed®.

Ball FloraPlant®



Main Street Lombard Street Coleus



Down Town Le Freak Coleus



Down Town Greenville Coleus



Down Town Miami Magic Coleus

COLEUS

Down Town Series

Small, serrated leaf shape. Exceptional garden performance. Lower vigor than current Main Street series, making them medium vigor.

- Columbus
- Greenville
- Le Freak
- Miami Magic
- NYC Nights Fine-textured, two-toned foliage and compact habit gives small spaces a bold look.
- Santa Monica
- Vegas Neon

Dümmen Orange

Main Street Series

Upright habit boasts bright, bicolored coleus that tolerates both sun and shade. Weather tolerant, late to flower, and uniform in vigor and size. Compact and well-branched; great for containers and border and bedding plants.

- Lombard Street
- Dümmen Orange



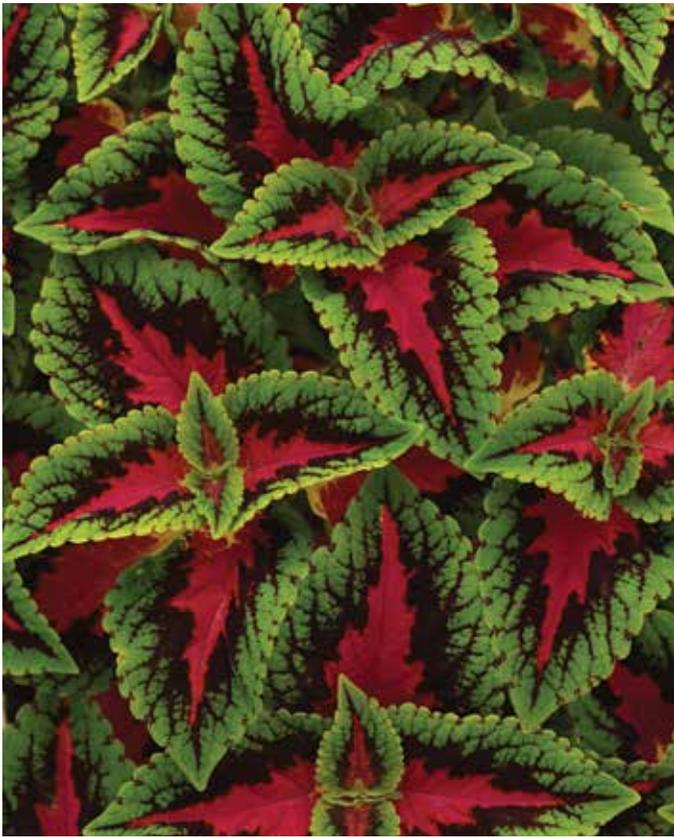
Down Town NYC Nights Coleus



Down Town Santa Monica Coleus



Down Town Vegas Neon Coleus



Volcanica French Quarter Improved Coleus



Volcanica Solar Flare Coleus

COLEUS continued

Talavera Series

Sun-tolerant varieties maintain color and foliage patterns in both sun and shade conditions. These late-flowering selections are tidy, non-bolting plants in the garden.

- Burgundy Lime
- Chocolate Mint
- Chocolate Velveteen
- Moondust
- Pink Tricolor
- Sienna

Syngenta

**Volcanica™ Collection
French Quarter Improved**

Adds depth to coleus programs with the addition of a pink. Features pink, burgundy and green leaves. Familiar pattern of seed coleus, but more vigorous and much later-flowering.

Available exclusively through Ball Seed®.

Ball FloraPlant®

**Volcanica™ Collection
Solar Flare**

Brings a new pattern, new leaf shape and bright colors for sun and shade.

Available exclusively through Ball Seed®.

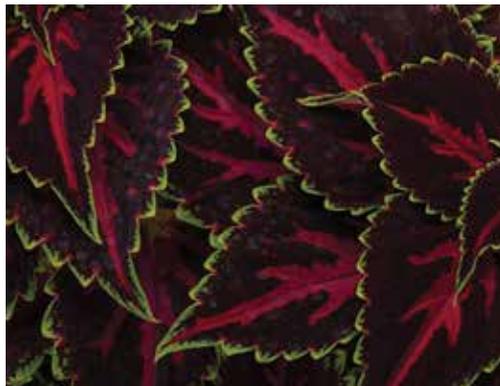
Ball FloraPlant®



Talavera Burgundy Lime Coleus



Talavera Moondust Coleus



Talavera Pink Tricolor Coleus



Talavera Sienna Coleus



Darlin' Perfect Red Dahlia



Revelation Pink Dahlia



Revelation Red Dahlia



Venti Royal Purple 24 Dahlia



XXL Cozumel Dahlia



Darlin' Abstract Fuchsia Dahlia



Megaboom Raspberry Ice Dahlia



Cubano Presidente Cuphea

CUPHEA

Cubano Series

Blooms in the Spring and throughout Fall. Excellent garden performance with a robust and vigorous habit. No pollinator garden is complete without cuphea!

- **Presidente**
Danziger

DAHLIA

Darlin' Series

Large double blooms are available in bright colors, including bicolors. Works well in gallon (17-cm) pot programs. Blooms Spring to Summer.

- **Abstract Fuchsia**
- **Perfect Red**
Danziger

Megaboom Series

Massive flowers on shorter peduncles that sit above the foliage. Offers rich, vibrant displays of long-lasting color. Works well in pots, combination planters and as border plants.

- **Raspberry Ice**
Dümmen Orange

Revelation Series

Large, semi-double flowers are held above strong stems and dark-green foliage. Revelation's vigor makes it an excellent choice for both large containers and landscape plantings.

- **Pink** Occasional bicolored petals.
- **Red**
- **Salmon Bicolor**
- **Soft Orange**
- **Yellow**

Dümmen Orange

Venti™ Series

A uniform, vigorous series of double-flowered dahlias that brings a broad range of core colors and exciting bicolors to the market. Fills the gallon and larger dahlia needs with a big flower display.

- **Royal Purple 24** Offers bigger blooms and a brighter purple color, with earlier, more fully double flowers.

Selecta One®

XXL Series

Large-flowered dahlias with blooms boasting almost half a foot in diameter grow on a medium vigorous plant; good for gallon production.

- **Cozumel**
- **Sunrise**

Dümmen Orange



MixMasters All that Glimmers



MixMasters Bee's Glee

COMBOS

MIXMASTERS™

MixMasters are rigorously tested combinations sold as an unrooted cutting kit and meant to be rooted together as multi-stick liners* in the same week. These recipes are perfectly balanced from start to finish. Each is trialed for national performance, even flowering time and similar vigor.

*Single stick, multi-species liners. US7,891,134; US8,136,294; US8,220,201.

Available exclusively through Ball Seed®.

- All that Glimmers
- Bee's Glee
- Before You Know It
- Berry Basket Improved
- Fruit Cocktail Improved
- Good Company
- Just My Luck
- Oh For Sure
- Over the Top Improved
- Piece of Cake
- Porch Patriot Improved
- Serendipity
- Worth a Shot

Ball FloraPlant®



MixMasters Before You Know It



MixMasters Fruit Cocktail Improved



MixMasters Good Company



MixMasters Piece of Cake



MixMasters Just My Luck



MixMasters Serendipity



MixMasters Oh For Sure



MixMasters Worth a Shot



Trixi Independence Day



Trixi Red & White Forever

COMBOS continued

TRIXI®

The popular combo program introduces several new and improved mixes.

- Ball Game 24
- Blueberry Parfait 24
- Can't Be Beat 24
- Delight Up My Life
- Independence Day
- Red & White Forever
- Romance in Bloom
- Sunshiny Day
- Tight Ship
- Whimsical Wonder

Selecta One®



Trixi Delight Up My Life



Trixi Romance in Bloom



Trixi Sunny Day



Trixi Tight Ship



Trixi Whimsical Wonder



Trixi Blueberry Parfait 24



Trixi Can't Be Beat 24



Capitán Red White Edge



Capitán Magnifica

DIANTHUS

Capitán™ Series

Premium dianthus series with XL vigor can be sold for a premium price. Novel bicolor double blooms have a pleasing fragrance. Durable through the cold-chain shipping processes in retail settings.

- Magnifica
- Pink+Eye
- Purple Frost
- Purple+White
- Red White Edge
- White+Pink
- White+Purple

Selecta One®



Capitán Purple+White



Capitán White+Pink



Capitán White+Purple



Capitán Pink+Eye



Capitán Purple Frost



Vivacia Purple+White



Vivacia Light Pink



Vivacia Bright Red



Vivacia Orange



Vivacia White

Vivacia™ Series

Features large, vivid solid colors. Very uniform series is 20% larger than SuperTrouper. Ideal for large containers, combinations and garden beds.

- Bright Red
- Deep Red
- Light Pink
- Orange
- Pink
- Purple+White
- White

Selecta One®



Vivacia Deep Red



Vivacia Pink



Madinia Petite Pink Dipladenia



Madinia Petite Red Dipladenia

DIASCIA

Trinity Series

Large flowers have exceptional weather tolerance. Plant holds its flowers longer for improved shelf life. Grows into a small bush.

- **Grace**
Danziger

DIPLADENIA

Madinia Petite Series

This series has all the benefits for grower efficiency, including early flowering, less PGRs, no vining, and high-density production in small pots. Perfect for small gardens, mixed combos and hanging baskets.

- **Pink**
 - **Red**
- Syngenta

ERYSIMUM

Brightside™ Series

Sold as annuals that are first-year-flowering without overwintering or vernalization. The series takes 13 to 21 weeks to flower and can be sold mid-February to June. Grown from URCs. Require little to no PGRs.

- **Dark Yellow** Blooms open golden yellow and mature to dark yellow.
- **Lemon Glow** Yellow blooms mature to white.
- **Magenta Glow** Blooms open orange and mature to magenta-purple.
- **Orange Glow** Blooms open orange-yellow and mature to lilac-lavender.
- **Purple Glow** Blooms open orange-yellow and mature to purple-violet.

Selecta One®



Trinity Grace Diascia



Brightside Orange Glow Erysimum



Brightside Lemon Glow Erysimum



Flurry Euphorbia



Ballerina's Assemblé Fuchsia



Ballerina's Brise Fuchsia



Ballerina's Coupe Fuchsia



Ballerina's Upright Releve Fuchsia



Loreen Compact White Euphorbia

EUPHORBIA

Flurry

Double-flowered euphorbia has lots of flowers that make it look like a snowball. Compact habit. Perfect for use as a component plant in mixes.

Available exclusively through Ball Seed®.

Ball FloraPlant®

Loreen™ Series

Excellent branching and dense flowering make an eye-catching display at retail and in finished containers. Loreen is ideal for gallons and larger mixes.

- **Compact White** More compact than White, with a shorter crop time and more flower power.

Selecta One®

FUCHSIA

Ballerina's

Daylength-neutral series. Excellent PGRs and no pinch required. Offers great heat tolerance.

- Arabesque
- Assemblé
- Brise
- Coupe
- Pique
- Upright Passe
- Upright Pirouette
- Upright Plie
- Upright Releve
- Upright Tendu

Dümmen Orange



BIG EEZE Pink Batik Geranium



BIG EEZE White Geranium



Mojo Scarlet Geranium



Calliope Medium White Splash Geranium

GERANIUM (INTERSPECIFIC)

Big EEZE Series

The most impressive geranium for retail sales. This interspecific has the heat tolerance of an ivy, but with the classic look of a zonal with supersized flower power. Superior garden performance.

- **Pink Batik** Unique bicolor.
- **White**

Dümmen Orange

Calliope Medium Series

An ideal series for medium-sized pots and premium retail programs. Large semi-double flowers and intense flowering all season long create an impact in the garden. The wide range of colors, including unique novelties, makes this a one-stop option for building the ideal geranium program.

- **White Splash**

Syngenta

Marcada™ Series

This strong geranium series looks like an ivy geranium but is more heat tolerant, has better flower retention and is less sensitive to *oedema*. Works best in medium baskets.

- **Electric Purple** This high flower-retention geranium holds its bright purple flowers well in the rain and thrives in the heat.

Selecta One®

Mojo Series

Brilliant colors and large flowers set against dark green foliage deliver a striking combination. Works across a range of container sizes and is ideal for bold combination containers.

- **Scarlet**

Syngenta



Marcada Electric Purple Geranium



Balcon Pink 24 Ivy Geranium



Regal Angel Eyes Magenta Geranium



Glacier Compact Amethyst+Eye Geranium



Regal Aristo Bright Red Geranium



Regal Aristo Magenta Geranium



Great Balls of Fire Hot Pink Geranium



Great Balls of Fire Lilac Geranium

GERANIUM (IVY)

Balcon Series

A sea of colorful, large, single flowers cascades over the edge of large hanging baskets and window boxes on this heat-tolerant, trailing ivy.

- **Pink 24** Large pink flowers. Pinching promotes new blooms.

Selecta One®

Glacier Series

Popular Glacier stands up to the heat! This single-flowered ivy geranium offers unmatched performance in baskets and window boxes.

- **Compact Amethyst+Eye** Large, colorful purple blooms cover this heat-tolerant ivy geranium.

Selecta One®

Great Balls of Fire Series

The most premium lineup of ivy geraniums available today. Large double flowers, rich glossy-green foliage, dense branching and heat tolerance that cannot be beat.

- **Hot Pink**
- **Lilac**
- **Salmon Bicolor**

GERANIUM (REGAL)

Angel Eyes Series

Extremely floriferous, displaying unique, pansy-faced flowers that have vivid markings and bloom beautifully all Summer. Bushy and naturally compact, they have no need for PGRs and require less water and fertilizer than standard geraniums.

- **Magenta**

PAC

Aristo Series

Series is selected for ease of rooting and the uniformity of blooms across the colors. The plant habit allows this series to be utilized in pot sizes from quarts to 8 in. (20 cm). Continues to flower throughout the Summer.

- **Bright Red**
- **Magenta**

PAC



Moonlight Hot Coral Geranium



Galaxy Raspberry Sizzle Geranium



Galaxy Dark Red Improved Geranium

GERANIUM (ZONAL)

Fantasia® Series

Dark leaves offer superb contrast to bright blooms. Excellent uniformity for more plants per sq. ft. and optimum shipping density. Best suited to 5-in. (13-cm) and larger pots and hanging baskets.

Available exclusively through Ball Seed®.

- **Lavender Sizzle** Features a lighter pink/lavender bloom with a well-defined center splash of color.

Ball FloraPlant®

Galaxy™ Series

Mounded plants are vigorous enough to keep their large, semi-double blooms all season in large containers and landscapes, driving higher sales at retail and creating satisfied gardeners. Offers excellent garden performance in an easy-to-control, vigorous greenhouse habit.

Available exclusively through Ball Seed®.

- **Dark Red Improved** Offers a darker red color and the flower resists shattering.
- **Raspberry Sizzle** Features large, striking maroon-red blooms.

Ball FloraPlant®

Moonlight™ Series

Dark foliage, compact and uniform series is the solution for pot-tight production and bench runs.

- **Hot Coral** Features unique, coral-colored blooms over dark foliage.
- **Red 24** Upgraded for earliness, better branching and improved leaf quality.

Selecta One®

Savannah Series

A great pick for a premium zonal program. Deep, dark-green foliage sets them apart on the bench. Also recognized for superior habits across the series.

- **Neon**

Dümmen Orange

Sunrise™ Series

Large-flowered series features early blooms on a green-leaf, medium-vigor plant, great for bench runs!

- **Purple+Big Eye** This new big-eye variety has pink and red bicolor blooms.

Selecta One®

Super Moon™ Series

This stunning, large-flowered zonal geranium features vibrant blooms on a very strong, vigorous plant. It has unique, very dark stems that provide contrast.

- **Compact Bright Red** Vibrant red blooms have unique, very dark stems.
- **Compact Violet** This stunning geranium features vibrant purple blooms on a very strong, vigorous plant.

Selecta One®



Fantasia Lavender Sizzle Geranium



Sunrise Purple+Big Eye Geranium



Super Moon Compact Violet Geranium



SunPatiens Pink Beryl Mix Impatiens



SunPatiens Compact Red Candy Impatiens



ImPower White 24 Impatiens



Spectra Pink Bicolor Impatiens



Magnum Light Salmon Impatiens



Rollercoaster Magenta Impatiens



Sunmazing Helianthus



Sidekicks Robin Hebe



Sidekicks Spock Hebe



Sidekicks Watson Hebe

HEBE

Sidekicks™ Series

Dwarf evergreen shrub has decorative leaves. Very compact. Attractive companion plant in Fall and Winter combinations.

- **Luigi** Tiny, green, pointed glossy leaves resemble the leaves of a cypress.
- **Robin** Small, mounded, drought-tolerant evergreen.
- **Spock** Evergreen has chartreuse leaves.
- **Watson** Evergreen features mini green leaves.

Selecta One®

HELIANTHUS

Sunmazing

A breakthrough in sunflower breeding! Large, robust plants are extremely floriferous with big, 4-in. (10-cm) flowers. They are heavily branching, tolerant to heat and drought, and continuously re-bloom all Summer long. Ideal for a late-Spring/early Summer patio planter or planted in the landscape.

Westhoff Flowers

IMPATIENS

SunPatiens® Compact Series

Tolerates all weather, from Spring through hard frost. Unique varieties love sun, as well as shade.

- **Red Candy**
- **Pink Beryl Mix** Contains Lavender Splash, Lilac and Rose Glow.

Sakata

SUNPATIENS is a registered trademark of Sakata.

IMPATIENS (NEW GUINEA)

ImPower™ Series

This fast to finish, uniform, highly programmable New Guinea ensures quick-turn success.

- **White 24** Upgraded to be 1 week earlier to flower, for larger flowers and more plant vigor, and for more flower power in the garden.

Selecta One®

Magnum Series

Enormous flowers, sitting just above the foliage, cover the plant and add bright color to shaded areas. A rounded canopy form is perfect for hanging baskets or landscapes.

- **Light Salmon**
- **Rose Star**

Dümmen Orange

Rollercoaster Series

Unique ruffled flower edges give this New Guinea impatiens a novel look. Provides loads of color throughout the growing season. Profuse flower set.

- **Magenta**

Dümmen Orange

Spectra Series

Features large flowers, excellent branching and intense colors. Early to flower and mounded habits make the series grower-friendly and versatile in all pot sizes and hanging baskets. A standout at retail that performs in both sun and shade gardens.

- **Pink Bicolor**

Syngenta



Sweet Georgia Heart Chestnut
Ipomoea



Bandolero Lemon Lantana



Bloomify White Lantana



PassionFruit Lantana



Gem Lemon Quartz Lantana



Lucky Yellow Improved Lantana

IPOMOEA

Sweet Georgia Series

Selected for improved color and growth habit compared to existing series on the market. The series has a compact growing habit and is excellent for small containers. In mixed containers, it won't overtake other plant material. Maintains a mounded habit in the landscape.

- **Heart Chestnut**
Greenfuse

LANTANA

Bandolero Series

Large blooms are paired with a vigorous habit for showstopping performance. Ideal for northern regions that need more vigor and southern growers that want big and bold containers. Ideal for larger containers.

- **Lemon**
Syngenta

Bloomify™ Series

The first certified sterile lantana series expands with new color options. Completely sterile, so it won't go out of flower in the heat of Summer.

Available exclusively through Ball Seed®.

- **Pink Improved** Improved for a darker pink flower color. Offers verified plant sterility.
- **White** Verified plant sterility means it won't stop producing pretty white blooms all season long.

Ball FloraPlant®

Gem Series

Well-branched habit. Perfect for late-Spring/Summer timing. Well-suited for heat and drought-tolerant programs. Keeps its bright colors under hot weather conditions.

- **Lemon Quartz**
- **Pearl**

Danziger

Lucky™ Series

Excellent branching means less pinching, fewer PGRs. Stands up to heat, drought and other stressful conditions. Medium-vigor series works well in mixed containers and landscapes.

Available exclusively through Ball Seed®.

- **Yellow Improved** Offers a more mounding, spreading habit.

Ball FloraPlant®

PassionFruit

Trailing, "spreading" lantana has abundant flowers and dark green foliage. Perfect habit for hanging baskets. Multicolor flowers are ideal for containers. Never cycles out of flower!

Available exclusively through Ball Seed®.

Ball FloraPlant®

Shamrock™ Series

Medium-vigor series of lantana has a well-branched, mounded habit and is uniform across all colors. Works great in a wide-range of pot sizes from quarts to hanging baskets.

Available exclusively through Ball Seed®.

- **Orange Flame Improved** Features a darker orange flower color.
- **Red** Features a more vivid red color than the competition.
- **Rose Gold** Offers a lighter rose flower color and larger gold center than competing varieties.

Ball FloraPlant®



Shamrock Red Lantana



Shamrock Rose Gold Lantana



Stream Compact Rose Lobularia



Stream Compact White Lobularia



Early Springs Sky Blue Lobelia



Glow Blue Volt Lobelia



Techno Deep Blue with Eye Lobelia



Waterfall Dark Blue Lobelia

LOBELIA

Early Springs™ Series

Try mixing colors for a great-looking monoculture basket. Compact habit allows for pot-tight production with minimal PGRs and easy shipping.

Available exclusively through Ball Seed®.

- **Lavender** New addition is heat tolerant and stays in flower 2 weeks longer than the competition.
- **Sky Blue** The addition of this core color expands the series to match the competition.

Ball FloraPlant®

Glow Series

Features a compact mounded habit and excellent heat tolerance.

- **Blue Volt**
Danziger

Techno Series

The perfect choice for the boldest blues and brightest whites. Strong, densely-branched habits are ideal for hanging baskets and mixed combinations. Bred for superior heat tolerance to stay in color all season long.

- **Deep Blue with Eye**
Syngenta

Waterfall™ Series

Vigorous, well-branched Waterfall fills pots fast. Less pinching is needed to send fast, full plants to market. Covered with free-flowering blooms, the mounded, semi-trailing plants fill mixed baskets and containers.

Available exclusively through Ball Seed®.

- **Dark Blue**
Ball FloraPlant®

LOBULARIA

Stream Compact Series

Starts compact and then continues growing to fill larger pots. Features a floriferous, ball-shaped plant structure that makes it ideal as a filler in mixed containers and in hanging baskets. Fragrant blooms smell like honey; pollinators love it! Flowers from early Spring through Fall.

- **Purple**
- **Rose**
- **White**
Danziger



Whimsy Orange Sunset Nemesia



Whimsy Red Nemesia



Serenity Electric Rose Osteospermum

NEMESIA

Whimsy™ Series

Excellent young plant supply. Huge blooms. Uniform series. Compact habit. Fragrant.

- Deep Rose
- Orange Sunset
- Red
- White
- Yellow

Selecta One®

OSTEOSPERMUM

Osticade Series

Series features an early flowering time. Mounded/semi-trailing habit is perfectly suited for hanging baskets and patio pots. Can be grown in a warm greenhouse with no cooling.

- Aurora
- Twilight Moon

Danziger

Serenity™ Series

Exceptional habit and uniform timing for early-season bench-run production. "Magic" colors change as flowers fully open – a plus in consumers' eyes!

Available exclusively through Ball Seed®.

- **Electric Rose** New addition to the series branches very well and brings more bright color for Spring.
- **White Improved** Shows better branching, a stronger plant and better flower power.

Ball FloraPlant®



Whimsy White Nemesia



Serenity White Improved Osteospermum



Osticade Aurora Osteospermum



Osticade Twilight Moon Osteospermum



Zion Orange Burst Osteospermum



Zion Rose Surprise Osteospermum



Zion Pink Orbit Osteospermum

Zion™ Series

Inspired by the colors of Zion National Park in Utah, this collection features distinctive, novel colors on large flowers.

- **Orange Burst** Displays masses of large, exotic, orange daisy-like flowers.
- **Pink Orbit** A very unique pattern! This deep pink flower does not just have an eye, it has an orbit!
- **Rose Surprise** Flowers have a color-changing effect (yesterday today tomorrow). The flowers open yellow and then become peach, finally turning to pink.

Selecta One®



EnViva Blue Petchoa



SuperCal Premium Red Maple Petchoa

PETCHOA

EnViva™ Series

The best attributes of both petunias and calibrachos! Large, colorful flowers can be used in landscapes and containers. Excellent weather performance.

- Blue
- Pink
- Red
- White

Selecta One®

SuperCal® Premium Series

Offers the same excellent performance as SuperCal, with larger flowers, an improved habit and a more mounded, refined growth.

- **Red Maple**

Sakata

SUPERCAL is a registered trademark of Sakata.



EnViva Pink Petchoa



EnViva Red Petchoa



EnViva White Petchoa



Amazonas Plum Cockatoo Petunia



Amore Princess Pink Petunia



ColorRush Blueberries & Cream Petunia

PETUNIA

Amazonas Series

Unique bloom coloration with green ruffled flower edges adds an interesting element to combinations. Blooms early enough for any market. Recovers fast after heavy rain and wind. Good Summer performance.

- Plum Cockatoo
- Violet Parakeet

Danziger

Amore Series

Series features a unique heart-shaped pattern on every bloom. Offers early flowering with a mounded habit and lots of large flowers with a stable pattern. Blooms early enough for any market.

- Princess Pink

Danziger

Blanket Series

Small double flowers have great weather tolerance. Trailing petunia blooms all season. Blooms in white, silver, lavender, and shades of deep pink and fuchsia all on one plant.

- Double Silver Surprise

Greenfuse

Capella Series

Performs well in propagation. Creates a tidy small pot with naturally controlled growth that takes minimal PGRs. The series continues to grow and gain size in the garden. Versatile for use in pots, hanging baskets, garden beds and landscapes.

- Rim Fuchsia

Danziger

Cascadias™ Series

Bred to cascade over the sides of the container, the series features large flowers that cover the plants. A great option for premium baskets and combinations.

- Arizona Sky

Danziger

ColorRush™ Series

Notable for big vigor and excellent garden performance, our most vigorous line is ideal for 12-in. (30-cm) and larger containers and baskets, as well as landscapes.

Available exclusively through Ball Seed®.

- Blueberries & Cream A novel new pattern for the series; very stable in high light. Offers great landscape performance.

Ball FloraPlant®

Crazytunia Series

The series features continuous advancements in colors, color saturation and pattern refinement. Includes stonewash to starburst patterns and neon brights, velvety blacks, pulsating duo-tones and bold confetti splashes.

- Asterisk
- Cosmic Violet
- Gingersnap

Westhoff Flowers

Durabloom Series

Vigorous, well-branching, mounding plants. Outstanding performance in all weather. Resistant to Tobacco Mosaic Virus (TMV).

- Lime Soft lime color.



Jewel Frosted Sapphire Petunia



Blanket Double Silver Surprise Petunia



Capella Rim Fuchsia Petunia



Headliner Lavender Picotee Petunia



Cascadias Arizona Sky Petunia



Crazytunia Cosmic Violet Petunia



Headliner Violet Sky Petunia



Durabloom Lime Petunia



Itsy Pink Petunia

Headliner™ Series

Medium-vigor, mounded petunia is early flowering for a fast finish and features a dramatic color range.

- **Blue 24** Upgraded to be 1.5 weeks earlier than original Blue.
- **Lavender Picotee** Novel lavender blooms have delicate white picotee edges.
- **Violet Sky** This “little brother” to Night Sky shows a deeper violet bloom with cream spots rather than white.

Selecta One®

Itsy Series

With exceptional color coverage, great branching and good vigor, this is an ideal option for both landscapes and containers. Tons of tiny flowers form a blanket of color, providing undeniable retail appeal.

- **Pink**
Syngenta

Jewel Collection Frosted Sapphire

Beautiful blue and white picotee pattern makes this double petunia a great component for hanging baskets, containers and mixes.

Available exclusively through Ball Seed®.

Ball FloraPlant®

Peppy Series

Eye-catching star petunias; no two flowers are exactly the same. Good for pot and basket production.

- **Pink Vein**

Potunia Plus Series

Covered in stunning trumpet-shaped flowers from mid-Spring to late Summer. Pointy leaves remain green throughout the season. Daylength neutral. Plant is 25% more vigorous than the standard Potunia.

- **Blue Vein**
- **Lavender Shimmer**
- **Lavender Touch**



Peppy Pink Vein Petunia



Potunia Plus Lavender Touch Petunia



Sanguna Mega Hot Pink Petunia



Slingshot Lemonberry Petunia



Slingshot Burgundy Bliss Petunia

PETUNIA continued

Sanguna Series

Extra-large flowers deliver huge flower power on vigorous trailing habits. Ideal for large baskets and containers to provide that retail "WOW" factor.

- Mega Hot Pink

Syngenta

Slingshot™ Collection Burgundy Bliss

Delicate white edges make this petunia stand out in hanging baskets, containers and landscapes. Fast to fill with loads of blooms.

Available exclusively through Ball Seed®.

Ball FloraPlant®

Slingshot™ Collection Lemonberry

Striking patterns make this petunia stand out in hanging baskets, containers and landscapes. Fast to fill with loads of blooms.

Available exclusively through Ball Seed®.

Ball FloraPlant®

SureShot™ Series

This series has been bred to rigorous standards for a 7-day flowering time and matching habit, so all colors can be shipped to retail at the same time. Varieties mix well together to create a range of color combinations. Ideal for all pot sizes and hanging baskets.

Available exclusively through Ball Seed®.

- Hot Pink
- Pink Vein
- Raspberry Cheesecake
- Red

Ball FloraPlant®



SureShot Hot Pink Petunia



SureShot Raspberry Cheesecake Petunia



SureShot Red Petunia



SureShot Pink Vein Petunia



SweetSunshine Blueberry Vein Petunia



SweetSunshine Pink+Red Vein Petunia



SweetSunshine Magenta Sky Petunia



Sweetunia Banana Petunia



Sweetunia Popcorn Petunia

SweetSunshine™ Series

Durable, fully double blooms stand up to tough weather. Well-branched, medium-vigor plants have a semi-trailing habit that looks great in hanging baskets.

- **Blueberry Vein** Vibrant double blooms have a dark purple vein pattern. Smaller flower size holds up in all weather conditions.
- **Magenta Sky** The FIRST Sky pattern in double petunias! These semi-double flowers hold up in all weather conditions. Unique, eye-catching color and pattern will WOW at retail.
- **Pink+Red Vein** Double pink blooms with red veins stand up to tough weather.

Selecta One®

Sweetunia Series

Month after month, this petunia spills tons of blooms over bed edges. Tolerant of harsh conditions.

- **Banana**
- **Popcorn**
- **Purple Star**
- **Rose Gem**



PortoGrande White 24 Portulaca



Plum Crazy Salvia

PORTULACA

PortoGrande™ Series

These vibrant, large blooms thrive in hot and arid conditions, functioning as a flowering succulent. Use these plants with full trailing habits in landscapes, baskets and mixed containers.

- Magenta (Reintroduction)
- White 24

Selecta One®

SCAEVOLA

Blessing Series

Features a vigorous plant habit and large, colorful flowers that all open at the same time. Semi-upright structure is perfect for quarts and larger pots. Well-suited for heat-tolerant plant programs.

- Bicolor Lavender
- Lavender

Danziger

Scala Series

Nice mounding habit with large, half-windmill-like flowers. Great performance; extremely long bloom season.

- Blue Bird
- Blue Jay
- Pink Bird
- White Dove

Dümmen Orange

SALVIA

Icon Series

Large clusters of flowers are held just above the foliage. Features a well-behaved habit and shiny mildew-resistant foliage. Works well in containers and landscapes.

- Blue Bicolor
- Glacier

Plum Crazy

Displays nice burgundy flowers. Great pollinator plant. Attracts butterflies and hummingbirds.

Available exclusively through Ball Seed®.

Ball FloraPlant®



PortoGrande Magenta Portulaca



Icon Blue Bicolor Salvia



Blessing Lavender Scaevola



Scala White Dove Scaevola



Kalama Blood Orange Tecoma



Kalama Papaya Tecoma



Kalama Pomegranate Tecoma



Sunny Rose Sensation Thunbergia

TECOMA**Kalama™ Series**

Compact tropical color that loves Summer heat! Perfect for smaller containers and spaces.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- **Blood Orange** Flower is unique with orange petals accented with a dark orange center ring.
- **Papaya** Rich, refreshing orange tones add warmth to any Summer patio.
- **Pomegranate** Red-orange blossoms with peek-a-boo golden orange centers create a fantastic two-tone display.

Ball Ingenuity™

THUNBERGIA**Sunny™ Series**

This vigorous vine produces very large, brightly colored flowers all Summer. Sunny has a short crop time under warm conditions. Great for baskets, large containers and upright vining areas.

Available exclusively through Ball Seed®.

- **Rose Sensation** Brings a nice pink color addition to the series and the market.

Ball FloraPlant®



Burgundy Wink Improved Verbena



Beats Blue+White Verbena



Beats Bright Purple Verbena



Cadet Upright Orchid Pink Verbena



EnduraScape Purple Fizz Verbena



Beats Pink Shades Verbena

VERBENA

Beats™ Series

For a naturally compact-spreading habit and major flower power long into the Summer, try Beats. This series flowers two weeks earlier than any other verbena, forming a perfect ball of color without the use of growth regulators.

- Blue+White
- Bright Purple
- Pink Shades

Selecta One®

Burgundy Wink Improved

Excellent powdery mildew resistance with fewer chemical applications. Fast off the bench and onto retail shelves. Offers better branching and a more controlled habit.

Available exclusively through Ball Seed®.

Ball FloraPlant®

Cadet Upright™ Series

Flowers one week earlier than other upright verbena on the market. Ideal for quart and high-density, pot-tight production, as they won't tangle on the bench.

Available exclusively through Ball Seed®.

- Orchid Pink

Ball FloraPlant®

EnduraScape™ Series

The first verbena that's hardy through the hottest days of Summer and can take the cold down to the low teens, and still rebloom in Spring, bringing lasting color to landscapes all season long.

Available exclusively through Ball Seed®.

- Purple Fizz
- Ball FloraPlant®

Firehouse™ Series

The perfect medium-mounded basket and mixed container verbena. Less cycling means more color in the garden for Summer.

Available exclusively through Ball Seed®.

- Peppermint Novelty variety with bright red and white colors is perfect for hanging baskets or containers.

Ball FloraPlant®



Firehouse Peppermint Verbena



Armeria Dreameria 'Vivid Dreams'



Artemisia Silver Lining



Baptisia Decadence Deluxe Periwinkle Popsicle



Bergenia Peppermint Patty



Caryopteris 'Emerald Crest'

ARMERIA

Armeria pseudarmeria

Dreameria® Series

Moves the genus from strictly early-Spring and late-Fall, cool-season perennial to season-long flowering. Features large flowers on sturdy stems for an excellent color presentation. Callused cuttings greatly enhance the grower's ability to grow this crop. Heat tolerant. Tidy habit is perfect for landscape and patio containers.

Zones: 5-9

• 'Vivid Dreams' Attractive, deep purple flowers.

Darwin Perennials®

ARTEMISIA

Artemisia hybrid

Silver Lining

A spectacular, durable foliage perennial. Broadly dissected silver leaves are showy from Spring to Fall. The mounded, low, wide habit maintains perfect form all season and resists opening up. Use this perennial as a filler in the landscape and spiller in mixed containers.

Zones: 4-9

BAPTISIA

Baptisia australis

Decadence Deluxe Series

This upright dark blue Baptisia is perfect for filling space in the landscape. The habit is taller than it is wide, with an elegant vase shape perfect for underplanting.

Zones: 4-9

• Periwinkle Popsicle

Proven Winners

BERGENIA

Bergenia hybrid

Peppermint Patty

A very unique look for Bergenia. White flowers have a pink throat with color radiating down each petal. The petals are then edged with a matching thin pink picotee margin.

Zones: 4-9

Walters Gardens

CARYOPTERIS

Caryopteris x clandonensis

'Emerald Crest'

Dense clusters of blue flowers in late Summer and Fall attract pollinators. Compact plant with glossy green leaves and a nice, mounded habit makes an excellent addition to the landscape.

Zones: 6-9

Darwin Perennials®



Centaurea Silver Swirl



Dianthus EverLast Cherry Swirl



Dianthus Pashmina Pink+White

Echinacea Double Scoop
Orangeberry Deluxe

Clematis Stand By Me Pink



Dianthus EverLast Neon Pink



Dianthus Pashmina Berry Red

Echinacea Double Scoop
Raspberry Deluxe

CENTAUREA
*Centaurea ragusina***Silver Swirl**

Silvery white foliage with wavy leaf edges provides a welcome textural element. This distinctive foliage item is well-suited to border plantings and mixed containers. Offers better Winter hardiness than the competition.

Zones: 6-9

Darwin Perennials®

CLEMATIS
*Freemontii x integrifolia***Stand By Me Pink**

Attractive, cream, thread-like seed heads follow broad, green leaves. Completely herbaceous and will restart from the ground each year. Flowers appear profusely beginning in late Spring, peaking in early Summer, and continuing to show color until Fall.

Zones: 3-7

Dümmen Orange

DIANTHUS
*Dianthus cultivars***EverLast™ Series**

EverLast offers an attractive upright habit and the most extensive color range in perennial dianthus. It blooms in early Spring and provides more days of brilliant, intoxicating color than any other perennial dianthus.

Zones: 5

- **Cherry Swirl** Fragrant red and white blooms. Top-performing variety in the series.
- **Neon Pink** Lovely and fragrant pink blooms. Hot color!

Selecta One®

Pashmina™ Series

Super-tough, overwintering series is hardy in Zone 5a. Excellent in the landscape. Blooms Spring through Summer and comes back year after year. No vernalization required. Fast-crop perennial for Spring planting.

Zones: 5a

- **Berry Red**
- **Magenta**
- **Pink+White**

Selecta One®

ECHINACEA
*Echinacea x hybrida***Double Scoop™ Series**

Improved flower coverage makes a bold statement in landscapes and gardens. More compact with better branching and a higher flower count than the typical double-flowered Echinacea. More reliable first year flowering.

Zones: 4-9

- **Orangeberry Deluxe** Improved performance.
- **Raspberry Deluxe** Radiant dark pink double blooms.
- **Strawberry Deluxe** A brand-new deep red color!
- **Watermelon Deluxe** A brand-new color – hot pink with an almost black eye when first opening!

Darwin Perennials®

Echinacea Double Scoop
Strawberry DeluxeEchinacea Double Scoop
Watermelon Deluxe



Gaura Belleza Dark Pink 24



Hemerocallis Rainbow Rhythm Blood Sweat and Tears



Hemerocallis Rainbow Rhythm Blazing Glory



Eucomis Crowning Glory Purple Reign



Gazania Sterling Silver Burgundy Stripe



Gazania Sterling Silver Yellow

Heucherella Fun and Games
Capture the Flag**EUCOMIS***Eucomis***Crowning Glory Series**

Rigid, upright, tall flower spikes offer a unique tropical flair, resembling a pineapple in bloom. Intermediate-sized plant is perfect in mixed perennial gardens or in containers.

Zones: 6-9

- **Princess Bride** Numerous stalks of pink and cream flowers.
- **Purple Reign** Star-shaped flowers open blush pink and darken to a deep mauve.

Walters Gardens

GAURA*Gaura lindheimeri***Belleza® Series**

This native pollinator features excellent branching and an upright habit. Performs in high humidity and extreme heat. Works well as a companion plant, in containers as thriller items, and in the landscape.

Zones: 6-9

- **Dark Pink 24** The only Dark Pink variety on the market! Upgraded for earliness, flower power and more consistent flowering on each branch of the plant.

Selecta One®

GAZANIA*Gazania***Sterling Silver Series**

Features large double flowers on a compact plant with clean silver foliage. Daylength neutral. Makes an excellent border plant.

Zones: 5-9

- **Burgundy Stripe**
- **Yellow**

Greenfuse

HEMEROCALLIS*Hemerocallis hybrid***Rainbow Rhythm Series**

Large, fragrant, 6-in. (15-cm) flowers with ruffled petals on strong, well-branched, heavily budded scapes. The saturated floral colors hold up well in full sun.

Zones: 3-9

- **Blazing Glory** Golden yellow flowers with a bold burgundy red eye and matching picotee edge.
- **Blood Sweat and Tears** Raspberry red flowers are complemented by a wide rosy pink eye that leads to a yellow throat. A thin white margin edges each petal.

Walters Gardens

HEUCHERELLA*Fulva***Fun and Games Series**

Large-leaved variety has deeply lobed, chartreuse leaves with dramatic burgundy red centers. In late Spring, clouds of white flowers appear on light-colored stems above the foliage.

Zones: 4-9

- **Capture the Flag**

Proven Winners



Hibiscus Summerific All Eyes on Me



Lavandula Anouk Twilight

HIBISCUS

Hibiscus x hybrida

Summerific Series

Very compact, hardy plant. Extraordinary, 8-in. (20-cm), blushing pink blooms cover a well-rounded habit with dark green leaves.

Zones: 4-9

• **All Eyes on Me**

Proven Winners

Shadowland Series

Long, heart-shaped leaves have medium green margins with chartreuse jetting that bleeds into creamy white centers. A gentle piecrust wave edges each leaf. Tall scapes hold large clusters of tubular white flowers in early Summer.

Zones: 3-9

• **Love Story**

Proven Winners

HOSTA

Hosta

Gator Cup Gold

Maintains highly corrugated leaves all season in an eye-catching, bright gold color. Extreme vigor fills gardens.

Zones: 4-8

Greenfuse

Old Yeller

Vigorous grower features broad, heavy leaves with lots of tightly spaced, deeply imprinted veins. With afternoon shade, the color stays bright yellow all Summer.

Zones: 4-8

Greenfuse

LAVANDULA

Lavandula stoechas

Anouk Series

Outstanding in containers and landscapes. Reblooming Spanish Lavenders have excellent weather tolerance and retail shelf life. High resistance to foliar disease.

Zones: 6-9

• **Purple Medley** Larger and more flowers than standard Anouk varieties with the same great plant performance.

• **Twilight** Dark violet flower spikes topped by clear purple flags.

Darwin Perennials®



Lavandula Anouk Purple Medley



Hosta Gator Cup Gold



Hosta Old Yeller



Hosta Shadowland Love Story



Lupine Staircase White



Penstemon Rock Candy Purple



Phlox Luminary Prismatic Pink



Salvia Silver Scent

LUPINE*Lupinus polyphyllus***Staircase Series**

The only daylength neutral Lupine series doesn't require vernalization. Showy, dense, long-lasting flower spikes add a vertical accent to perennial beds. Remove spent blooms to encourage new buds.

Zones: 4-7

- **White**
Greenfuse

PENSTEMON*Penstemon barbatus***Rock Candy® Series**

Compact varieties bloom in bold colors. Fits well at the front of a border, along walkways and in containers.

Zones: 5-8

- **Purple** Features a strong purple flower.
Darwin Perennials®

PHLOX*Phlox paniculata***Luminary Series**

Large, well-formed panicles of flowers. Improved resistance over typical *Phlox paniculata*.

Zones: 3-8

- **Prismatic Pink** Bubblegum-pink flowers sport a dark pink eye in the center.

Walters Gardens

SALVIA*Salvia officinalis***Silver Scent**

This ornamental sage doubles as a fragrant herb. Attractive flowers bloom in early Spring (short days) for added ornamental value. Ideal for both combos and the landscape.

Zones: 5-9

Darwin Perennials®

SCHIZACHYRIUM*Schizachyrium scoparium***Brush Strokes**

Stems, resembling paint brush bristles, stand vertical and bend gracefully in the wind. Powder blue stems turn wine-red in early Fall. Grows in hot, dry areas where other plants struggle.

Zones: 3-9

Proven Winners



Schizachyrium Brush Strokes

SEDUM*Sedum x hybrida***Rock 'N Grow Series**

Tall sedum with rich, dark purple leaves on a domed habit. In late Summer, clusters of mauve buds cover the habit, before bursting open with rose red flowers.

Zones: 3-9

• **Midnight Velvet**

Proven Winners



Sedum Rock 'N Grow Midnight Velvet

SOLIDAGO*Solidago spp.***Spark Plug**

Compact plant with repeating blooms. Daylength neutral. Soft golden color sparks all season.

Zones: 4-9

Greenfuse



Solidago Spark Plug

STACHYS*Stachys byzantina***Little Lamb**

A Lamb's Ear with fine, more decorative foliage. Shorter flower stalks offer a better finish than the standard. Ideal for a groundcover or smaller gardens.

Zones: 4-8

Darwin Perennials®



Veronica Moody Blues Dark Blue Improved

VERONICA*Veronica hybrida***Moody Blues® Series**

Compact series of first-year-flowering Veronica offers great uniformity and habit. Continues to cycle and bloom all season until first frost. Compact, tidy habit is great for any garden or mixed container. No vernalization is required.

Zones: 4-9

• **Dark Blue Improved** Offers a more upright habit that is ideal for container production. The flower spikes are also longer and in a deeper, more saturated blue color, providing a better color impact.

Darwin Perennials®



Stachys Little Lamb

potted plants



Tabletensia Blue Hydrangea



Tabletensia Pink Hydrangea



Calynopsis Red 24 Calceolaria

CALCEOLARIA

Calynopsis™ Series

Grow these unique, colorful varieties as premium potted floral products for early-season sales. Calynopsis works well in many pot sizes. Liner supply limited to specific producers and ship weeks.

- **Orange** Bursts forth with lots of little orange blooms on a larger plant.
- **Red 24** Upgraded for earlier flowering, a shorter crop time and a habit that matches the other colors in the series.
- **Yellow 24** Upgraded for earlier flowering, a shorter crop time and a habit that matches the other colors in the series.

Selecta One®

DIANTHUS

Oscar® Series

Hyper-uniform pot carnation series has the best-branched habit on the market. Compact-upright, double-bloomed Oscar puts on a strong, long-lasting show in small pots and in the garden.

- **Light Rose**
- **Neon Pink**

Selecta One®

SuperTrouper™ Series

A strong performer in pots and gardens. SuperTrouper has an upright habit, double flowers, an excellent color range and a wonderful fragrance.

- **Yellow 24** Fragrant, double yellow blooms are ideal for both containers and gardens.

Selecta One®

HYDRANGEA

Tabletensia™ Series

One-of-a-kind hydrangea is low growing, making it perfect for bowl use. An ideal option as a table centerpiece indoors or outside on a patio in a sheltered area. These should be transplanted into an 8 to 9-in. (20 to 23-cm) bowl or pan for growing on/finishing.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- **Blue**
- **Pink**

KALANCHOE

Mandala™ Series

Simplify production by standardizing your schedule times and PGR regime, across all colors! As the most uniform kalanchoe series on the market, Mandala makes programmable production a breeze! Use for 4 to 6-in. pots, bowls and combinations.

- **Dark Red** Striking dark red blooms are more compact and upright in habit.

Selecta One®

STREPTOCARPUS

Ladyslippers Series

An excellent low-light houseplant. Features slightly ruffled, bicolored flowers and textured, arching green leaves. Produces year-round blooms indoors.

- **Cherry Ice**

Greenfuse



Oscar Neon Pink Dianthus



SuperTrouper Yellow 24 Dianthus



Mandala Dark Red Kalanchoe



Ladyslippers Cherry Ice Streptocarpus

SEED

New Varieties



Caliburst™ Yellow Petchoa

annuals 49 | perennials 58 | potted plants 60
cut flowers 62 | vegetables & herbs 65



FuzzyFern Frizz Asparagus



Whopper White With Green Leaf Begonia



Kona Blue Ageratum



Dragon Wing Pink Bronze Leaf Begonia



BabyWing Red Bronze Leaf Begonia



Big Deep Pink Green Leaf Begonia



Stonehedge Light Pink Bronze Leaf and Rose Bronze Leaf Begonia

AGERATUM

Kona F1 Series

Early to flower. Suited for growing in packs and pots. Excellent for mass market production. Most compact on the market.

- Blue

ASPARAGUS

FuzzyFern™ Frizz

FuzzyFern Frizz provides a more reliable supply of *Asparagus densiflorus* 'Sprengeri' seed with higher germination. It allows growers to produce a reliable plug with fewer seeds, saving money and space. This trailing foliage item brings a fun texture to mixed containers, hanging baskets, indoor applications, and even landscapes in some regions.

BEGONIA

BabyWing® F1 Series

Flowering 10 days to 2 weeks earlier than Dragon Wing, BabyWing produces blooms all season over foliage that looks like small Dragon Wing leaves. Upright, mounded plants have a controlled habit ideal for shipping. Extremely heat tolerant; stands up to stressful conditions. Ideal for 4 to 10-in. (10 to 25-cm) programs.

- **Red Bronze Leaf** A unique compact red on bronze foliage variety.

Dragon Wing® F1 Series

This "Amazing Blazing Begonia" builds spectacular hanging baskets and large containers, and makes great gardens and landscapes! Named for its eye-catching angel-wing leaves and large blooms, award-winning Dragon Wing is very heat tolerant and gardener friendly.

- **Pink Bronze Leaf** Bronze leaf variety with large pink blooms fits the collection for habit and timing.
- **Red Bronze Leaf** Core red color blooms are paired with bronze foliage; fits the unique collection for plant habit and timing.

Megawatt™ F1 Series

Grow and sell high-voltage color earlier in the season...on a king-sized series! Beautiful and versatile plants are ideal for landscapes, baskets, big tubs and borders. Performs well in heat and drought, with no deadheading needed.

- **Red Bronze Leaf Improved** Offers better variety purity, eliminating green-leaf off-types, with deeper bronze foliage color and improved plant habit.

Stonehedge F1 Series

First interspecific, multiflora begonia. Eye-catching bronze foliage, extreme vigor and a well-branched, mounded habit. Low-maintenance, self-cleaning plant with excellent heat tolerance. A premium product for landscapes and large containers.

- **Light Pink Bronze Leaf**
- **Rose Bronze Leaf**

Big Series

Large, 2 to 3-in. (5 to 8-cm) flowers are held above glossy leaves on upright, arching plants for BIG impact in landscapes, mixed containers and hanging baskets. Outstanding performer in all climates; rain and heat tolerant.

- **Deep Pink Green Leaf** Closes the gap between Pink and Rose.

Whopper® F1 Series

Whopper produces extra-large flowers up to 3 in. (7 cm) across, and keeps blooming from Spring through the end of Fall – a must for creating 55 MPH drive-by color. Recommended for growing in 4-in. (10-cm) pots to sell as a green plant to landscapers, or in gallon containers in bloom.

Available exclusively through Ball Seed®.

- **White With Green Leaf** White blooms over medium green leaves.



Hula Red and White Mix Begonia

BEGONIA (SPREADING)

Hula™ F1 Series

This unique spreading type of begonia is highly branched and covered in flowers. Starts to spread at an early stage for a high-quality, attractive, salable plant at retail, in both hanging baskets and smaller pot sizes.

- **Red and White Mix** Mix of red and white blooms. The white variety has bigger flowers and is whiter than the current blush variety. White is not available separately.

BEGONIA (TUBEROUS)

Limitless Series

Fully double, extra-large flowers are held on top of the foliage for ultimate presentation and retail appeal. Blooms 7 days earlier than competing series. Excellent branching fills pots uniformly for a tidy, mounded look. Vast color range including three unique novelties for special occasion sales. Recommended containers: 1.5 gal. hanging baskets, 4-in and 6-in. pots.

- **Cream Shades**
- **Dark Red**
- **Dark Rose**
- **Orange**
- **Sorbet**
- **Sunrise**
- **Sunset**
- **Yellow**
- **Mix** May contain most or all colors in the series.

Nonstop Joy F1 Series

The only semi-trailing tuberous begonia from seed. Versatile; well-suited for premium patio pots and basket programs. Impressive, extra-large double flowers, 3.5 to 4.5 in. (9 to 11 cm), bloom all Summer long. Well-branched plants are easy to produce and ship.

- **Peaches and Dreams** Romantic color combination; perfect for Mother's Day.

CANNA

Cannova® Series F1

This exceptional hybrid series boasts strong colors that will capture the landscape market and be a sure hit with home gardeners in their garden beds and as "thrillers" in their mixed containers. Ideal for cart programs, the versatile plants work well in 4-in. (10-cm) pots to 2 gallons, offering a wealth of selling opportunities.

Available exclusively through Ball Seed®.

- **Rose Dark Bud** The first compact plant within the Cannova line. Offers the same great performance, but in a more compact habit. A solution for those who love cannas but don't have space for a tall plant.

CANNOVA is a U.S. registered trademark of Takii Europe B.V.

South Pacific F1 Series

Vigorous, compact and virus-free plants produce single, 4-in. (10-cm) flowers quickly; excellent repeat blooming. Good in gardens, planters, shallow water gardens. Hybrid dwarf. Excellent germination.

- **White**
- **Yellow**



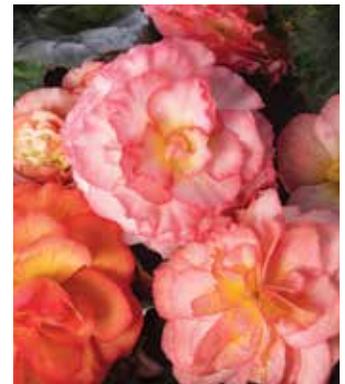
Cannova Rose Dark Bud Canna



Nonstop Joy Peaches and Dreams Begonia



Limitless Mix Begonia



Limitless Sunrise Begonia



Arrabona Mix Celosia



Sweet Talk Deep Pink Cuphea

CELOSIA**Arrabona Series**

Sturdy and well-branched habit with exotic plumes and an exceptionally long flowering season. Drought-tolerant plant loves the heat and is excellent for tropical, subtropical and continental climates. Requires little maintenance, making it very suitable for garden beds and landscapes.

- Orange
- Red Bronze Leaf
- Yellow
- Mix May contain most or all colors in the series.



Sweet Talk Lavender Splash Cuphea

COLEUS, PREMIUM SUN**Coral Candy**

The thin, serrated leaves bring a new look to sun/shade coleus from seed. The mounded, compact plants produce leaves with a coral-pink center that blends to green. Great for mixed pots and garden beds. *All-America Selections Winner.*

CUPHEA**Sweet Talk™ F1 Series**

Natural source of nectar attracts pollinators. Refined plant form has tight branching and few gaps. A good option for Spring or Summer production, it is very floriferous and less susceptible to *oedema*.

- Deep Pink
- Lavender Splash
- Red



Coral Candy Coleus



Sweet Talk Red Cuphea

DAHLBERG DAISY**Golden Dawn (Reintroduction)**

Long-flowering, spreading plant is covered with daisylike, golden yellow flowers on fine, ferny foliage. Heat and humidity-lover is an excellent performer in hanging baskets, patio planters and garden beds.

GERANIUM**Pinto Premium F1 Series**

Well-branched, vigorous plants adapt easily to high-density production in small pots, yet have outstanding garden vigor. Very uniform and early-flowering plants simplify planning and production to reliably target Spring promotions.

- Deep Salmon



Pinto Premium Deep Salmon Geranium



Beacon Formula Mix Improved Impatiens



Beacon Lipstick Impatiens

IMPATIENS

Beacon® F1 Series

Series exhibits high resistance to the widely prevalent populations of *Plasmopara destructor*, the cause of Impatiens downy mildew. Beacon is easy to incorporate into production planning and offers fast-filling, season-long color for the shade.

- **Lipstick** A high-demand, strong color that is deeper and redder than Rose with a similar flowering time.
- **Formula Mix Improved** Includes all the colors in the series.
- **Pearl Island Mix** Includes Coral, White and Blue Pearl (not available separately). Named for Pearl Island Lighthouse, Nova Scotia, Canada. Available exclusively through Ball Seed®.

IMPATIENS, INTERSPECIFIC

Solarscape™ Series F1

Available in North America only. Great low-maintenance plant provides high-impact color in sunny spaces, whether in the ground or in containers.

- **Voodoo Mix** A mix of Magenta Bliss and Orange Burst. A Ball Ingenuity™ product available exclusively through Ball Seed®.

NASTURTIIUM

Baby Series

Unique flower colors are like beacons above the small, parasol-like, dark-green leaves. Compact plant with a uniform, mounded shape. Potential candidate for pot and pack production.

- Orange
- Red



Beacon Pearl Island Mix Impatiens



Solarscape Voodoo Mix Impatiens



Baby Orange Nasturtium



Caliburst Yellow Petchoa



Delta Pro Lavender Blue Shades Pansy



Delta Pro Clear Colors Mix Pansy



Delta Pro Cool Waters Mix Pansy



Delta Pro Clear Orange Pansy



Delta Pro Violet & White Pansy

PANSY

Delta Pro F1 Series

Brings the highest levels of programmability and uniformity to a multi-season pansy. Early and extremely uniform flowering takes the guesswork out of planning and production for Spring and Fall. Compact and heavily branched plants fill pots quickly, yet require fewer PGRs, and can all be grown with the same protocol. Ideal for high-density finishing. Short, non-stretching flower stems hold large flowers upward, providing long-lasting and impactful retail displays.

- Clear Lemon
- Clear Light Blue
- Clear Orange
- Clear Violet
- Clear White
- Clear Yellow
- Deep Blue with Blotch
- Lavender Blue Shades
- Neon Violet
- Red with Blotch
- Rose with Blotch
- True Blue Clear
- Violet & White
- White with Blotch
- Yellow Red Wing
- Yellow with Blotch
- All Colors Mix
- Blotch Mix
- Citrus Mix
- Clear Colors Mix
- Cool Waters Mix
- Tricolor Mix

Delta Speedy F1 Series

Plants sport masses of large, upward-facing blooms with strong weather tolerance for long-lasting retail and garden displays. Series offers reliable and programmable production with near day-neutral flowering. Ideal for late Fall through Winter flowering in the South and West and early-Spring flowering in the North. Efficient to produce with reliably fast crop times and a tight bloom window, even under short day conditions.

- White with Blotch

Matrix® F1 Series

The extra-large flowers hold up to the heat and PGR stress in Summer/Fall production. Superior branching produces plants that cover the soil before initiating blooms without stretching, to assure more flowers per plant in landscapes and containers.

Available exclusively through Ball Seed®.

- **Coastal Mix** A mix of Ocean, Rose Blotch and Rose Wing.

Spring Grandio F1 Series

Specifically bred for early Spring production, this series offers early blooming across all varieties with incredible plant uniformity and matched bloom time.

- **Lavender Shades** Tie-dye colored blooms.

PETCHOA

Caliburst™ F1 Series

The first petchoa from seed! Caliburst takes the best colors from calibrachoa and delivers them in the habit, flower size and product form of petunias. Vibrant yellow flower color looks exceptional in any season. Controlled habit is perfect for quarts (13 cm), gallons (17 cm) and baskets (23 cm+). Fantastic for mixed combos with both seed and vegetative components. Day neutral flowering with a 9-hour daylength response. Cold durable; it can be produced in early Spring using cold growing down to 50°F (10°C).

- **Yellow**



Ez Rider Violet Petunia



Mambo GP Silver Blue Petunia

PETUNIA

Ez Rider® F1 Series

Genetically shorter, more controlled series needs fewer PGRs on the bench, and plants hold better at retail with less chance of disease and less dump. The tight bloom window means all varieties ship and sell together. Versatile series works well in beds and containers, delivering lasting garden performance.

- Violet

Mambo GP Series

Next generation of the Mambo series offers greater performance (GP) from grower to consumer. Early, dwarf plants do not need PGRs. Compact, non-stretching plants produce blooms larger than typical multifloras; easy to ship on racks. Longer shelf life at retail.

- Silver Blue

Success 360° Series

Most uniform grandiflora series on the market. Versatile series is lush, early flowering and uniform in packs. Looks great from 360°!

- Deep Salmon
- Violet

Trilogy Series

Multiflora series produces abundant blooms on a compact plant with a novel, tightly domed shape. Long shelf life. PGRs are not required, but Trilogy will fit into any PGR program. Less sensitive to daylength than other spreading petunias.

- Cherry Morn Bicolor.

PETUNIA (SPREADING)

E3 Easy Wave® F1 Series

Offers simplified production and can be successfully grown at lower PGR rates than Easy Wave (except Blue). All varieties have a similar, uniform plant structure and vigor. Recommended for premium 306 packs with handle, 4 to 6-in./10 to 15-cm pots and hanging baskets.

- **Sweet Taffy Mix** Includes Pink Cosmo, Yellow (formerly Easy Wave Yellow) and Rose Morn (not available separately). This sweet mix says "Hello, Spring!" It flowers at 10 hours photoperiod and has a uniform, holding plant habit.

Easy Wave® F1 Series

A well-matched habit plus the widest color range make Easy Wave the easiest to produce and most versatile of all large-flowered spreading petunias! An excellent choice for landscapes, gardens, baskets and containers, these easy-to-flower, high-impact plants have minimal maintenance requirements. Recommended in Wave branded packaging: premium 306 packs with handle, 4 to 6-in./10 to 15-cm pots and hanging baskets.

- **Blue Improved** Offers a more mounded habit, denser branching and flowering in the center of the plant. Photoperiod is 9.5 hours, making it faster to flower than original Blue.



E3 Easy Wave Sweet Taffy Mix Petunia



Easy Wave Blue Improved Petunia



Sunspot Yellow Bicolor Rudbeckia



Toucan Fuchsia Purslane

PURSLANE**Toucan Series**

The first economical and programmable seed-grown purslanes for mass market baskets, containers and groundcover. Easy-care series needs few or no PGRs and no pinching. Heat-loving and drought-tolerant plants cover baskets, gardens and mixed combos with bright, 2-in. (5 cm) blooms. NOTE: Recommended sowing is 4 seeds per cell.

- **Fuchsia (Reintroduction)** High-quality seed with good germination.

RUDBECKIA**Pawnee Spirit**

Very early, uniform flowering. Produces impressive flowers up to 6 in. (15 cm) in diameter, with uniform, dark centers. Drought-tolerant variety offers outstanding garden performance. Attracts beneficial insects.



Pawnee Spirit Rudbeckia

Sunspot Series

A compact plant with very nice branching that blooms from May through first frost. A great choice for gardens. One of the best plants for attracting butterflies and other pollinators. Ideally suited for garden beds, landscapes and containers. Sunspot grows as rosettes for longer, producing more basal branching before elongation, which is what gives them their "flower power," putting on a spectacular show.

Available exclusively through Ball Seed®.

- **Gold** Flower power and flower size very comparable to those produced from tissue culture.
- **Yellow Bicolor**



Sunspot Gold Rudbeckia



Red Hill Salvia

SALVIA**Red Hill**

Abundant flower spikes continuously bloom above dark green leaves. Dense blooms on spikes offer sublime flower quality. Strong branching from below forms a sturdy, robust plant. Daylength neutral and heat tolerant. Suitable for landscapes, background plantings and large containers.



Statement Rose Snapdragon



Cora XDR Rose Punch Vinca

SNAPDRAGON

DoubleShot F1 Series

Features stunning, open-faced double flowers that transition from warm colors to dusty shades as they age. Produces lots of flower-filled branches all season long on sturdy stems that don't break in strong winds.

- **Appleblossom**
- **Crimson Red**
- **Orange Bicolor** *All-America Selections Winner.*
- **Peach**
- **Yellow**

Statement Series

Features larger flowers compared to other dwarf-type snapdragons. Bloom time uniformity; no PGRs necessary. Plants have thick leaves for easy growing and shipping. Excellent basal branching and produces an abundance of large, brightly colored blooms. Perfect for beds, garden borders, mixed containers and pots. Provides mass color during cool times of the year.

- **Pink**
- **Rose**
- **Scarlet**
- **White**
- **Yellow**

VERBENA

Obsession Series

Perfect for packs and small pots, with strong branching and high uniformity that make production a breeze. Very early with fast follow-up flowering, so plants stay in bloom longer.

- **Purple Shades With Eye** Similar color to Blue with Eye but improved flower quality.

Vanity Apex

Fragrant flowers with an intense purple-blue color on a compact plant habit with excellent branching. Long flowering season until Fall frost. Suitable for pot plant production without pinching or use of PGR. Heat and rain tolerant. Attractive to butterflies. Use in landscapes, borders and mixed containers. *All-America Selections Winner.*

VINCA

Cora XDR F1 Series

This vinca series offers season-long flowering and excellent survival in landscape plantings. It provides High Resistance to 10 of the most virulent isolates of *Phytophthora nicotianae*, the cause of Phytophthora blight in annual vinca.

- **Rose Punch** Large, showy blooms in a sizzling hot pink color.



Vanity Apex Verbena



Obsession Purple Shades With Eye Verbena



Admire Red Yellow Face Viola



ColorMax Blue Jeans Viola



Deltini Lavender Pink Face Viola



Sorbet XP Orange Jump Up Improved Viola



Belize Cherry Zinnia



Belize Double Orange Zinnia



Zydeco Mix Zinnia

VIOLA

Admire Series

Early-flowering series delivers consistent pack performance, with uniform habit and timing across all colors. Well-suited to both Fall and Spring programs for containers and landscapes.

- Blue Heaven
- Cream
- Red Yellow Face

ColorMax Series

Extra-large flowers that are bigger than standard violas – more like “small pansies.” Very free-flowering plants fill out containers and maintain their bloom size for more color per square foot. Suited to packs, pots, baskets and mixed combos.

- Blue Jeans

Deltini F₁ Series

Offers reliable and programmable production with near-day-neutral flowering. Ideal for Winter flowering in the South and West, and early Spring in the North. Efficient to produce with reliably fast crop times and a 4-day bloom window between colors, even under short-day conditions.

- Lavender Pink Face

Sorbet® XP F₁ Series

Plants cover the soil at flowering, with more blooms on every plant and less stretching. Fewer PGRs are needed, holdability is superior, and shrink is cut way back. The free-flowering plants perform across a wide range of climatic conditions and have excellent overwintering.

- Orange Jump Up Improved Upgraded for its habit, this improved variety has slightly more vigor to match the rest of the series, with XP timing.

ZINNIA

Belize Series

The collection features single blooms that present a compact habit and eye-catching colors. Blooms keep their tight shape. No PGRs required. Gives retailers a neat bench presentation. Planting density can also be increased for higher production capacity.

- Cherry
- Rose
- White

Belize Double Series

Fully double flowers in attractive colors provide optimal pot and garden performance. Compact habit and good branching; less to no PGR use. Offers a neat, colorful retail bench presentation.

- Orange
- Rose
- Scarlet
- White
- Yellow
- Mix May contain most or all colors in the series.

Zydeco Series

Fully double flowers increase flower longevity with lasting impact. Excellent disease resistance, along with heat and drought tolerance. Offers superior, season-long garden performance.

- Mix May contain most or all colors in the series.

perennials



Astilbe Showstar

ARABIS

Arabis caucasica

Catwalk Series

Uniform, compact, globe-shaped habit. No vernalization required. Great addition to Spring programs; grow with pansies and bellis. Versatile for 1-qt. or 1-gal. programs. NEW Pink joins White in the series.

Zones: 3-7

- Pink

ASTILBE

Astilbe arendsii

Astary Series

The first astilbe cultivars that do not require vernalization for flowering. Forms compact mounds of attractive, fern-like foliage with vibrant bloom clusters.

Zones: 4-8

- Rose
- White

Astilbe arendsii hybrid

Showstar

Red, rose and white blooms. Use in gardens and containers.

Zones: 3-8

ECHINACEA

Echinacea purpurea

Pollnation Series

Very early flowering. Large flowers with striking colors. Well-branched habit. Excellent heat and drought tolerance.

Zones: 4-9

- **Pink Shades ApeX** Natural shading in the petals creates an attractive colorshow.

Prairie Blaze Series

Striking novelty colors upgrade perennial programs and are a direct match to Prairie Splendor Compact in habit and timing. Efficient to produce in a wide range of containers. Excellent landscape use.

Zones: 3-9

- **Golden Yellow**
- **Green**
- **Orange Sunset**
- **Vintage Lime**

Artisan™ Collection F1

The first F1 hybrid Echinacea individual color collection from seed! Features uniform flowering, so all plants are ready to sell at the same time. Amplified seed form is enhanced through a proprietary process, resulting in faster and more uniform germination compared to non-enhanced seed.

Zones: 4-10

- **Brilliant Rose** Flowers open deep rose, maintaining a rose color as they age. Available exclusively through Ball Seed®.



Echinacea Artisan Brilliant Rose



Echinacea Prairie Blaze Orange Sunset



Echinacea Prairie Blaze Green



Echinacea Prairie Blaze Vintage Lime



Iberis Whistler White



Lavandula Chill Out Blue Apex



Leucanthemum Arctic Snow

IBERIS*Iberis sempervirens***Whistler White F1**

Creates uniformity in both habit and flowering. Flower power is full and robust. This item is great for Spring shipping windows.

Zones: 4-9

LEUCANTHEMUM*Leucanthemum x hybrida***Arctic Snow**

Excellent uniformity. Beautiful white daisy flowers fill garden beds, landscapes and containers in late Spring.

Zones: 5-8

LAVANDULA*Lavandula angustifolia***Chill Out Blue Apex**

Reliable germination. Features a compact, well-branched habit and highly fragrant, intense blue flower spikes. It's the perfect pollinator-friendly perennial.

Zones: 5-9

Lovely Sky

Sky blue flowers provide a lovely fragrance in the garden or indoors when dried after harvesting. Reliably first-year-flowering with no vernalization.

Zones: 5-9

potted plants



Halios Red Satisfaction Cyclamen



Metis Crispino Mix Cyclamen



Indiaka Light Rose Cyclamen

CYCLAMEN

Halios® Select F1 Series

Eye-catching “fancy” varieties offer the same outstanding Halios performance. Best for 5.5 to 8.5-in. (14 to 22-cm) pots.

Available exclusively through Ball Seed®.

- **Red Satisfaction** Features vibrant red flowers with distinct white edges on a strong plant structure with high vigor. Good for late-flowering programs.

HALIOS is a registered trademark of S.A.S. Morel Diffusion.

Photos © Cyclamen Morel/E. Ulzega.

Indiaka® F1 Series

Originality in a midi type. Generous, long-lasting blooms have a two-tone color that changes depending on the environment.

Available exclusively through Ball Seed®.

- **Light Rose** The contrasting colors of the flowers and foliage make this an outstanding introduction.

INDIAKA is a registered trademark of S.A.S. Morel Diffusion.

Photos © Cyclamen Morel/E. Ulzega.

Metis® Select F1 Series

Fancy varieties offer the same outstanding Metis performance.

Fantasia varieties offer extra long-lasting, bicolor white-rimmed flowers that have thick, curved petals. Best for 3.5 to 5-in. (9 to 13-cm) pots.

Available exclusively through Ball Seed®.

- **Crispino Mix**

METIS is a registered trademark of S.A.S. Morel Diffusion.

Photos © Cyclamen Morel/E. Ulzega.

Smartiz® F1 Series

Best for 2.5 to 4-in. (6 to 10-cm) pots.

Available exclusively through Ball Seed®.

- **Magenta Tuxedo** Silvery foliage makes it a unique standalone variety in the series. Features an interesting contrast between the silver leaves and very dark flower colors.

SMARTIZ is a registered trademark of S.A.S. Morel Diffusion.

Photos © Cyclamen Morel/E. Ulzega.

Tianis® F1 Series

Produces an abundance of very uniform, long-lasting, mid-size flowers. The plants are more compact than Latinia Select varieties and flower 2 to 3 weeks earlier. Best for 4 to 5-in. (10 to 13-cm) pots.

Available exclusively through Ball Seed®.

- **Light Pink Purple Eye** Quick and uniform growth with a sharp contrast of the light pink flower petals and a purple eye.
- **Neon Rose Flame** Very vivid flame rose color blooms have clear white edges.
- **Rose Flame** Features an exciting pastel rose flame-like color pattern.
- **Rose With Eye** Very uniform variety complements the series.

TIANIS is a registered trademark of S.A.S. Morel Diffusion.

Photos © Cyclamen Morel/E. Ulzega.



Smartiz Magenta Tuxedo Cyclamen



Tianis Neon Rose Flame Cyclamen



Tianis Rose Flame Cyclamen



ColorBloom Watermelon with Dark Eye Gerbera



Urban Orange Echeveria



Smiley Gold Sunflower



Majorette Orange and Yellow Bicolor Dark Eye Gerbera



Revolution Orange with Dark Eye Gerbera

ECHEVERIA**Urban Series**

Early to flower with attractive blooms. Beautiful structural plant for exciting mixed combinations.

- Orange
- Yellow

GERBERA**ColorBloom™ F1 Series**

Compact and fast to flower, with colorful blooms that hold their color.

- **Watermelon with Dark Eye** Features slightly larger flowers than other series varieties and the color varies a bit within the population. Color holds best under low light conditions.

Majorette F1 Series

Extremely uniform series is well-suited to quarts and larger containers with multiple plants.

- **Orange and Yellow Bicolor Dark Eye A** bright new bicolor expands the series.

Revolution™ F1 Series

Revolution beats every other gerbera series on the market for uniformity of flowering window across a complete color range. Good for 4.5 to 5.5-in. (11 to 14-cm) pot and quart programs.

- **Orange with Dark Eye** Highly uniform variety has a great strong orange color and lots of broad petals. Times perfectly with the rest of the series.

Royal Series

Early and uniform, mid-size plants have a prostrate growth habit and produce large flowers over dark green foliage.

- **Optimum Dark Eye Mix**
- **Optimum Mix**

PEPPER (ORNAMENTAL)**Onyx Series**

Produces round, shiny fruit that changes to a richer color as it matures. Perfect for beds, borders, mixed containers, potted plant programs and dramatic mass plantings. Horizontal leaves make fruit more visible.

- Orange

PRIMULA**Lighthouse F1 Series**

Compact, uniform habit without PGRs allows for multiple-color planting program. Longer flower stem reduces *botrytis* risk for higher retail sell-through.

- White

SUNFLOWER**Smiley F1 Series**

Potted sunflower features golden petals and a light green center. Slightly earlier to flower (1-2 days) than Smiley. Plant height is slightly taller.

- Gold

cut flowers

ASTER

Azumi XL Series

Features extra-large pompom size flowers and good germination. A strong grower that achieves plant height easily and may be disbudded to produce even larger flowers. High usable plug counts. Coated seed. Resists *Fusarium*.

- Blue
- Red Flowers 5 to 7 days later than rest of series.
- Rose
- White



Azumi XL Blue Aster

Nina Plus Series

Spray-type with a large number of small, semi-double flowers on vigorous plants. Has more disease resistance compared to other cut asters. Excellent in mixed bouquets.

- Pink
- Purple
- White



Azumi XL White Aster

Optimo Series

Unique, chrysanthemum-shaped cut flower aster produces an abundance of extra-large flowers. Bred for high-density planting. Strong resistance to *Fusarium* and *botrytis*. Features glossy green leaves and vibrant blooms.

- Deep Purple
- Red

Optimo Alpha Series

Fusarium resistant. Unique flower shape. Extra-large double flowers.

- Light Blue Powder blue pompom blooms.



Nina Plus Pink Aster



Amazon Lavender Magic Dianthus



Optimo Deep Purple Aster



Sweet Cherry Dianthus

DIANTHUS

Sweet™ F1 Series

High-yielding plants are very uniform for height and flowering time. No vernalization needed for first-year-flowering. Produces long-lasting, very fragrant blooms on vigorous, frost-tolerant plants.

- **Cherry** Adding an additional red color to the assortment, this bright cherry-red color is a good fit between Scarlet and Red.

Amazon™ F1 Series

Vibrant blooms over very dark green, glossy foliage. No vernalization required for flowering.

- **Lavender Magic** Florets open white and gradually transition to lavender, providing the magic! For best color, grow under glass or direct sunlight.



Nina Plus White Aster



Optimo Alpha Light Blue Aster



Baby Blue Bouquet Eucalyptus

EUCALYPTUS

Baby Blue Bouquet

Classic florists' eucalyptus. Very similar to Baby Blue. Robust plants produce column-like, sturdy stems packed with waxy, round, silvery-blue leaves.



Solo 2 Blue Picotee Lisianthus



Solo 2 Pink Picotee Lisianthus



Solo 2 Pure White Lisianthus



Corelli Sugoi 3 Deep Pink Lisianthus



Cannes Blue Picotee Larkspur

LARKSPUR**Cannes Series**

Tall, spike-type, double-flowered Larkspur variety shows much more tolerance to disease than other Larkspur of this type. Tall stems and high-quality cuts, even under short day conditions in mild areas when provided with supplemental lighting of 4 hours.

- Blue Picotee
- Crystal Pink
- Deep Blue
- Lilac
- Purple Picotee
- Rose Stripe
- White



Celeb 2 Pink Diamond Lisianthus

LISIANTHUS (CUT FLOWER)**Celeb Series**

Huge blooms with strong, wavy, ruffled petals. Double flowers. Strong stems hold the flowers upright.

- 2 Apricot
- 2 Pink Diamond

Corelli Series

Large double flowers with fringed, curly petals. Top branching with large flower buds make it superb for bouquet usage. Excellent vase life.

- 1 Deep Pink

Corelli Sugoi Series

High-quality, fully double flowers have an excellent shape. Plants have good branching and strong stems.

- 1 Lavender Ice Cooler color.
- 2 White
- 3 Deep Pink
- 3 Light Pink
- 3 Yellow Strong, fringed petals. Taller and more stable flower shape compared to Corelli Yellow.



Corelli Sugoi 1 Lavender Ice Lisianthus

Solo F1 Series

First ever pollen-free series and the next generation in single-flowered Lisianthus; no mess, no stains and an even better vase life. Group 2 Spring flowering. Delicate but strong flowers transport well, with less risk of damage or disease. Versatile – attractive for mono vases and mixed bouquets.

- 2 Blue Picotee
- 2 Pink Picotee
- 2 Pure White
- 2 Violet



Corelli Sugoi 3 Yellow Lisianthus



Rosita 3 Pink Picotee Lisianthus



Sun Formula Mix Zinnia



Legend Double White Snapdragon

LISIANTHUS (CUT FLOWER) continued

Rosita Series

Spray double series offers top flowering, strong stems and thick flower petals to assure easier transport without *botrytis* issues. Mid-size, rose-shaped flowers have excellent vase life with high usable bud count. Rosita 3 varieties offer slightly larger flowers than Rosita 2.

- 3 Pink Picotee

Voyage 2 Series

This beautiful lisianthus series has large, double flowers abundantly filled with lightly fringed petals in delicate colors on sturdy stems.

- Light Pink



Paper Moon Scabiosa

SCABIOSA

Paper Moon

Solitary, light-blue pincushion flowers turn into clusters of cup-shaped, maroon and green, papery seed heads. Fragrant, long-lasting flowers bloom early to late Summer. Makes an interesting display in the garden; ideal for everlasting flower arrangements.

SNAPDRAGON (CUT FLOWER)

Legend Double Series

(Group 1) Produces sturdy stems which are packed with blooms. Features long flower spikes with large, fully double, frilly flowers. Long vase life and excellent uniformity with voluminous flower spikes.

- Pink
- White
- Yellow



Legend Double Pink, White and Yellow Snapdragon



Legend Double Pink Snapdragon



Legend Double Yellow Snapdragon

ZINNIA

Sun Series

Extra-early flowering. Double-flowered blooms with excellent uniformity. Use as a cut flower or in tall bedding.

- Cherry
- Gold *All-America Selections Winner.*
- Red *All-America Selections Winner.*
- Formula Mix

vegetables & herbs



Ironman Broccoli



Eiffel Broccoli



Mini White Cucumber



Quick Snack Mini Potted Cucumber



Barry Ruta Herb Rue



Giant of Italy Parsley



Slot Machine Lettuce

BROCCOLI

Abrams F₁

Features a high-quality, dark green crown with smooth, firm, tight, dome shape and flat bottom. Vigorous plant holds up the crown well. Growers have the opportunity to harvest in 1-2 passes, due to the uniform, medium-fine bead.

Eiffel F₁

Improved uniformity, visible crowns and less trim make Eiffel easy for growers to harvest by hand or machine.

Ironman F₁

Hybrid broccoli produces high-quality crowns suitable for fresh market bunching and processing.

PICKLING CUCUMBER

Espirit F₁

Medium to strong plant produces a blocky shape cucumber with dark-green skin. Eureka-type offers multi-virus and intermediate powdery mildew resistance.

Maxime F₁

Produces bunches of smooth, Persian-style, pickling cucumbers. Excellent internal and external quality. Offers intermediate powdery mildew resistance.

Mini White

Small, miniature cucumber with tender white skin, black spines and crisp flesh; no bitterness like other white cucumber varieties. Makes the perfect pickler.

MINI POTTED CUCUMBER

Quick Snack

Plants benefit from being trellised to keep upright and pinched when plant reaches top of trellis. Produces handfuls of small, cocktail-sized cucumbers over a few weeks. Parthenocarpic variety will set fruit without a pollinator! For best flavor, pick when fruit is 1.5 to 2.5 in. (4 to 6 cm) long.

HERB PARSLEY

Giant of Italy

Huge, dark green leaves on strong, upright stems offer great flavor. Very high yielding; biennial life cycle. Clip when needed; can be used fresh or dried.

HERB RUE

Barry Ruta

In traditional herbal medicine, the plant is used for a number of ailments, such as fever and inflammation. *Ruta chalepensis* is the original source of the chemical compound cholepensis.

KALE

Oldenbor F₁

A high-quality, standard kale with an attractive, tight leaf curl. Dark green leaves do not turn yellow. Uniform plant growth, good vigor and excellent cold tolerance. High Resistance to *Fusarium* yellows and Intermediate Resistance to black rot.

LETTUCE & SALAD GREENS

Sculpin

A slow-maturing, dark savoy, semi-closing Romaine lettuce. Great for growing in coastal regions of the western U.S. Variety has shown a low percentage of fringe burn in many trials.

Slot Machine

Vigorous plant produces reliable, highly uniform, large, rounded heads. Demonstrates adaptability to many growing regions, conditions and planting windows.



Flavor Journey Melon



Shockwave Pepper

MELON

Flavor Journey F₁

Very smooth, white-skinned exterior, with light green flesh and high internal fruit quality. Fruit set is concentrated into 2 to 3 harvests. Variety gives growers a nice canopy during harvest.

ANCHO/POBLANO PEPPER

Sargento F₁

Extra-large fruited ancho/poblano with very good quality. Mid-long, tapered, firm and straight peppers on vigorous plants. Suited for multiple harvests with the ability to maintain fruit size. Use fresh or dried. 350-1,750 Scovilles.

CHILI PEPPER

Big Jim

Largest chili pepper variety with mammoth pods that reach a whopping 1 ft. (30 cm) in length. The perfect pepper for chiles rellenos, grilling or stuffing. Medium heat; a bit milder than an average jalapeño.

JALAPEÑO PEPPER

San Joaquin

Determinate jalapeño sets most of its thick-walled fruits in a short window, so there is a generous number of fruits ready at the same time (about 50 per plant). Holds their firmness and taste until ready to harvest; leave on plant longer for beautiful red, delicious jalapeños. Perfect for canning, pickling and roasting. 2,500-6,000 Scovilles. *All-America Selections Winner.*

Shockwave F₁

Attractive, dark green, thick-walled jalapeño with high heat and long shelf life. Strong plant with a great disease resistance package. High yield and heavy fruit weight makes it suitable for both fresh market and processing.

SPECIALTY HOT PEPPER

Scotch Bonnet

Petite, squatty, bulbous appearance with a fruity, fiery flavor. Matures from green to orange to red. Popular use in Caribbean cooking and hot sauces. 100,000-350,000 Scovilles.

Skyline 2 F₁

Appealing clustered fruits on every branch go from green to yellow to orange to red. Small, very pungent fruits are great for dehydrating. Compact plant with strong stems; works well in pots. High yield potential.

Sombrerete F₁

Early, long, slender Pasilla pepper with high yield potential. Good dried quality. 1,000-2,500 Scovilles.

Wildcat F₁

Strong, compact, high-yielding plant with extra-long cayenne peppers. Slightly curled fruits have a great smoky flavor and peppery sweetness. Approximately 20 to 25 fruits per plant. 500-1,500 Scovilles. *All-America Selections Winner.*

Wonder Hot F₁

Early maturity hybrid with strong plant vigor. Fruits have thick walls and medium pungency. Excellent red quality and great for drying. Around 10,000 Scovilles.



Scotch Bonnet Pepper



Sombrerete Pepper



Wonder Hot Pepper



Autry Pepper



Arica Pepper



BrightStar Tomato



Longboat Tomato



Buckskin Pumpkin

SWEET BELL PEPPER**Arica F₁**

Adaptable, extra-large and large-fruited bell pepper has a high yield potential. Smooth, firm fruit has a glossy, attractive red color at full maturity. Vigorous, compact plant offers a heavy first set with the ability for continuous setting.

Autry F₁

Medium compact plant bears blocky, dark green fruits that ripen to bright red. Widely adapted hybrid pepper for open field production.

Playmaker F₁

Heavy-set, smooth and blocky fruit. Potential for high yields; a sure producer for the Northeast.

Prism F₁

Sweet midi bell matures from light green to orange, and then to red. Can be harvested at all stages of maturity for a multicolored "mix" on each plant. Midi bell size is perfect for stuffed peppers and recipes that call for a small portion of bell pepper. Early maturing and highly productive.

Red Impact F₁

An early-maturing hybrid that delivers a very high percentage of marketable fruit with its uniform size and shape. Features a strong disease resistance package.

Turnpike F₁

Plants produce lots of beautiful, blocky, sweet bell peppers on sturdy plants with a strong disease resistance package. Grow in ground or in a container.



Playmaker Pepper



Prism Pepper



Red Impact Pepper



Turnpike Pepper

SWEET NON-BELL PEPPER**Kapture F₁**

Vigorous, bushy plant has strong stems and short internodes. Produces consistent, early and good yields of big, 2 to 3-lobed, red Capia sweet peppers with great flavor.

PUMPKIN**Buckskin**

Bred for sweet, deep orange interior with a buff-colored rind. Fruits are slightly flattened with deep ribbing. Can be eaten fresh or canned. Grow in the ground. Produces large vines.

WINTER SQUASH**Ceres F₁**

Early maturing, fresh market variety. Traditional butternut shape and a very smooth exterior; no ribbing. Vigorous plant habit with Intermediate Resistance to powdery mildew.

TOMATILLO**Grande Rio Verde**

Produces high yields of 3-oz. (90-g), globe-shaped, green fruit capped in papery green husks. Unique flavor – tart, bright and notes of citrus – makes a tasty salsa verde. Also excellent in stews and sauces.

BEEFSTEAK TOMATO**BrightStar F₁**

Features heirloom tomato flavor and modern hybrid tomato performance. This early-maturing, rich and sweet, red pleated beefsteak fruit has high yield potential and fewer blemishes than most heirlooms.

Longboat

A fresh market, round tomato with high yield potential and a robust disease package, allowing growers to produce high-quality, firm, uniform, extra-large fruit.

BEEFSTEAK TOMATO continued

Love Gourmandia Red F₁

Produces loads of large, tasty fruit. This delicious, red, heart-shaped fruit will soon be a favorite in everyone's garden. Best grown in-ground.

Love Gourmansun Sunrise F₁

Produces beautiful, flaming yellow bicolor beefsteak tomatoes. Everyone will fall in love with Tomato Love and its great-tasting, heart-shaped fruit.

SALADETTE/SAUCE TOMATO

Zenzei F₁

Very vigorous Roma tomato plant provides season-long harvesting.

SLICER TOMATO

Whopping Red

Slicer fruit is juicy and flavorful and resists cracking. Disease-resistant plants produce big yields.

A Ball Ingenuity™ product available exclusively through Ball Seed®.

SMALL FRUITED TOMATO

Heartbreakers Series

Loads of small, orange, heart-shaped, cocktail tomatoes are produced on compact plants with sturdy leaves. The juicy, soft-skinned fruits explode with sweet/sour flavor. Features excellent vigor and shows an abundance of fruit. Works well in patio containers and small gardens.

• Vallery Orange

Unicorn F₁

High Brix value with very deep red color and good cracking tolerance. Excellent firmness and fruit setting. Vigorous plant with long overwintering.

WATERMELON

Jade Star F₁

Sugar Baby-type watermelon with red, seeded flesh and sweet flavor. Dark green skinned and round/oval shape. A good choice for short season areas.



Love Gourmandia Red and Love Gourmansun Sunrise Tomato



Heartbreakers Vallery Orange Tomato



Whopping Red Tomato



Unicorn Tomato



Jade Star Watermelon

Terms and Conditions of Sale

VISIT BALLSEED.COM
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AND CONDITIONS
OF SALE.

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These terms and conditions shall govern orders for seeds, bulbs, plants, supplies and other materials (merchandise) placed with Seller. All negotiations with sales representatives or other agents of Seller are merged herein. No modification of these terms and conditions shall be effective unless in writing signed by Seller. Placement of the order shall constitute Purchaser's acceptance of these terms and conditions. All orders are subject to acceptance by Seller at our offices in West Chicago, Illinois.

LIMITATION OF WARRANTY

Seller warrants, to the extent required by law, that merchandise conforms to the description appearing in Seller's catalog and on container labels, within recognized tolerances. SELLER MAKES NO OTHER OR FURTHER WARRANTY, EXPRESS OR IMPLIED. ALL OTHER OR FURTHER WARRANTIES, INCLUDING ANY WARRANTIES OF MERCHANTABILITY, TITLE, NON-INFRINGEMENT AND FITNESS FOR A PARTICULAR PURPOSE, ARE EXCLUDED. Certain merchandise may be separately warranted by the manufacturer. Seller does not adopt or ratify any manufacturer warranties, express or implied, and Seller shall have no liability thereunder. Seller does not adopt or ratify any manufacturer warranties, express or implied, made by Purchaser upon resale of the merchandise, and Seller shall have no liability thereunder.

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PURCHASER'S SOLE AND EXCLUSIVE REMEDY SHALL BE REFUND OF THE PURCHASE PRICE. SELLER'S LIABILITY, WHETHER FOR BREACH OF CONTRACT, BREACH OF WARRANTY, NEGLIGENCE, PRODUCTS LIABILITY OR ANY OTHER THEORY OF LIABILITY, IS LIMITED TO THE AMOUNT OF THE PURCHASE PRICE. UNDER NO CIRCUMSTANCES SHALL SELLER BE LIABLE FOR DAMAGES IN EXCESS OF THE PURCHASE PRICE, OR FOR ANY SPECIAL, INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES.

USE RESTRICTION

Merchandise is not intended for sale to large-scale commercial growers of herbs or vegetables. Use, transfer and/or acquisition of merchandise constitutes acceptance of a limited right to use the merchandise solely to grow a single crop for food, feed, processing or ornamental purposes. No other use is permitted. Any transfer of merchandise must be accompanied by this use restriction.

MANDATORY ARBITRATION

ANY CLAIM WHICH PURCHASER MAY HAVE AGAINST SELLER ARISING OUT OF OR RELATING TO THE SALE OF THE MERCHANDISE SHALL BE SETTLED BY BINDING ARBITRATION IN ACCORDANCE WITH THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION, SAID ARBITRATION TO BE VENUED IN COOK OR DUPAGE COUNTIES, ILLINOIS. The laws of several states require arbitration, conciliation or mediation of disputes involving allegedly defective seed before legal action may be taken. Purchaser should contact the State Department of Agriculture for information. Such laws typically require that a complaint be filed with the State Department of Agriculture in time to permit inspection of the seed, crops or plants. If such a complaint is filed, a copy must be sent to Seller by registered or certified mail.

GOVERNING LAW, JURISDICTION & VENUE

The laws of the State of Illinois, including but not limited to the Uniform Commercial Code as adopted therein, shall govern all matters arising out of or relating to Seller's sale of merchandise. ANY DISPUTE NOT SUBJECT TO ARBITRATION AND ANY ACTION TO ENFORCE AN ARBITRATION AWARD ARISING OUT OF OR RELATING TO THE SALE OF MERCHANDISE HEREUNDER SHALL BE MAINTAINED IN THE STATE OR FEDERAL COURTS LOCATED IN DUPAGE OR COOK COUNTIES, ILLINOIS, AND PURCHASER SUBMITS TO THE JURISDICTION OF AND VENUE IN SAID COURTS.

INDEMNITY

By accepting merchandise, Purchaser agrees to defend Seller, to hold it harmless and indemnify it from and against any claim or loss asserted by any or all transferees of such merchandise or users of the products of such merchandise who are not notified by Purchaser in writing of Limitation of Warranty, Limitation of Remedy, Mandatory Arbitration, Governing Law Jurisdiction and Venue, and Notice Regarding Seed-Borne Diseases in language substantially equivalent to that contained in these Terms & Conditions of Sale.

PRICES

All prices are subject to change without notice. The price in effect at time of shipment will prevail. Prices do not include installation; Seller takes no responsibility, and shall have no liability for installation. Requests to package seed in unlisted sizes will incur a charge of \$0.75 per packet. Additional processing and handling charges may be added.

PAYMENT

Payment is due in invoiced currency and in accordance with the terms specified on invoice. In the event of default in the payment of any amount when due, and in addition to all other rights and remedies available to Seller, SELLER SHALL BE ENTITLED TO COLLECT A LATE CHARGE OF 2% PER MONTH (24% PER YEAR) OR THE MAXIMUM RATE ALLOWED BY LAW, WHICHEVER IS LESS, ON ALL AMOUNTS PAST DUE FROM THE DATE DUE UNTIL THE

DATE PAID. A FEE OF \$25.00 WILL BE CHARGED FOR ANY RETURNED CHECK, DECLINED EFT TRANSACTION OR DECLINED BANKCARD TRANSACTION. If paying by Pre-Authorized Debit (PAD), or EFT, please note you have waived your right to receive pre-notification of the amount of the PAD and agreed that you do not require advance notice of the amount of PADs before the debit is processed.

FREIGHT & HANDLING CHARGES, INSPECTION, DAMAGED GOODS

The freight and handling charge on Purchaser's invoice covers shipment of the merchandise to Purchaser's destination, and replacement or credit for damaged merchandise if the steps listed here are followed. PURCHASER WILL NOT REFUSE OR RETURN GOODS, OR THE RIGHT TO FILE A CLAIM IS LOST AND PURCHASER WILL STILL BE LIABLE FOR THE MATERIAL AND THE FREIGHT. When Purchaser receives shipment: 1) Count all cartons. 2) Inspect all cartons for external damage. 3) Check for open or resealed cartons. 4) Note any damages, shortages, open or resealed cartons on the delivery receipt; the carrier's representative must also sign the receipt. 5) Open all boxes immediately and inspect for damage, such as scorched, frozen or broken plants; material shortages; etc. NOTIFY SELLER IMMEDIATELY IF A SHIPMENT IS DAMAGED. Call the Ball Traffic Department at **800 879-BALL** to report the damage and receive details on what is needed to file a claim.

CANCELLATION POLICY

Cancellations for unrooted cuttings must be received at least thirty (30) days prior to scheduled ship date. Cancellations for liners or seed-raised plugs must be received prior to stick or sow date.

NOTICE & RETURN

Seller shall have no liability for any defect unless notice is given promptly, not to exceed thirty (30) days after such a defect is or should have been discovered. The buyer is limited to six months from the ship date to report issues. Issues that arise past six months will not be considered for credit. No merchandise may be returned without the Seller's prior written authorization. Requests to return merchandise must be made within ten (10) days after delivery. All returns must be in accordance with Seller's shipping instructions with freight paid by Purchaser. All requests for return of merchandise must be made to Ball at **800 879-BALL**. The Purchaser will also be asked to provide a letter stating the reason for the return.

The order number or invoice number must accompany the return in order to expedite the credit. NOTE: No seed will be accepted without prior notification to Ball at **800 879-BALL**. Effective immediately, seed that is returned without authorization will not be accepted and credit will not be issued. For all Purchasers in the United States, a FedEx call tag will be issued upon authorization of return. There is a \$20.00 freight charge for the FedEx return. Seed must be returned in the original condition within thirty (30) days of the ship date for full credit. No open packages will be accepted. If seed is returned within

thirty-one (31) to sixty (60) days after ship date, full credit will be given but a 15% restocking charge will be assessed. No credit or replacement will be given for seed returned after sixty-one (61) days from our ship date. Because Ball® Controlled Growth seed is perishable and has a shorter shelf life, no returns of these products will be accepted.

DELAYS, SHORTAGES & SUBSTITUTIONS

Seller shall not be responsible for delays in delivery or for losses resulting from such delays. Seller reserves the right to make partial shipment. In the event of shortages, Seller may substitute such other, similar merchandise as is available.

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