

# Flourish!

GARDEN CENTER

## 2022 TOP PERFORMERS



Ba<sup>ii</sup>Seed<sup>®</sup>





# THE GREEN LINING

Our garden centers and landscape professionals came into sharp focus for millions of gardeners and landscape clients over the last two years! Garden centers and landscapers went from “bust to boom,” from contemplating closure to literally being deemed essential.

This “Green Lining” can be attributed to a new generation buying homes and wanting to spend more time outside. They place much greater value on **the power of plants**, seeing firsthand how plants bring them peace, beauty, exercise, time with family, vegetables for the table and so much more!

Garden Centers and landscape services share a **common bond**, creating life-long gardening customers and clients.

This issue combines both Flourish and Thrive, offering you selections for containers, vegetables, pollinator gardens and sun-to-shade landscape ideas.

Look for landscape-loving Beacon® **downy mildew-resistant impatiens** for shade; for shade baskets, find out more about NEW for 2023 Glimmer™ **downy mildew-resistant double impatiens**.

Bee’s Knees Petunia is perfect for **sunny containers**, and the Artisan™ Echinacea collection is sporting a NEW Yellow Ombre hue for landscapes.

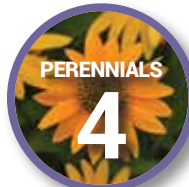
We are thrilled to showcase our 2023 launch of SolarScape™ Interspecific Impatiens for **both SUN and SHADE!**

At Ball Seed®, we firmly believe in **bringing new life** to garden centers, as well as creating landscapes and relationships that thrive!

We sincerely thank you for putting your trust in Ball Seed!

**Jeff Gibson**

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**On the cover:**

MixMasters™  
Oh Beehave! Combo  
featuring  
Bee’s Knees Petunia

# Tips & Ordering Schedule for GARDEN CENTERS

The ideal time to order any crop is immediately after the season in which it is sold.

- You'll be familiar with what did not sell and what was in greatest demand.
- New variety introductions can be added and order adjustments can be made at a later date.

## When should I order?

	CROP	FORM	PLANT/SOW	FINISH /SELL
January	Poinsettias	URC, Liners	July-September	Christmas
February	Garden Mums	URC, Rooted Cuttings	May-July	Fall
	Perennials	Liners, Plugs	July-September	Spring
March	Pansies (Fall crop)	Plugs	August-September	Fall
	Perennials	Seed	July-August	Spring-Fall
April/May	Perennials	Bare Root	September-November	Spring
	Misc Pot Plants	Plugs, Liners	Year-round	Year-round
July/August	Fall Bulbs	Bulbs	September	September-October (packaged/bulk)
	Spring Bedding	URC, liners	February-March	Spring
	New Guinea Impatiens	URC, liners	February-March	Spring
	Begonias (Vegetative)	Liners	February-March	Spring
	Miniature Roses	Liners	November-February	Spring Holidays
	Annuals	Seed	December-February	Spring
	Annuals	Plugs	December-April	Spring
	Azaleas	4-8" precooled	October-March	Christmas-Mother's Day
	Perennials	Vernalized	Spring	Spring
	Perennials	Seed (first-year-flowering)	December-February	Spring-Summer
	Easter Lilies	Non-precooled	October	Easter
	Easter Lilies	Precooled	December	Easter
August/September	Vegetables	Seed/Plugs	December-April	Spring
	Perennials	Bare Root	February-April	Spring
	Perennials	Liners, Plugs	July-September	Spring
	Geraniums	URC, Liners	Spring	Spring
October/November	Spring Bulbs	Bulbs	March-May	April-June (packaged/bulk)
	Tropicals	Liners	January-March	Spring
	Tropicals	4"	March-May	Spring
	Geraniums Stock	URC, liners	Winter	Cuttings for the Spring Crop
December	Time to review orders for Spring crops and make additions and changes			

Scan for GARDEN CENTER options.





# TOP GARDEN PERENNIALS CENTER OPTIONS

New breeding is bringing first-year-flowering options to market, so there have never been as many new avenues to perennials sales as there are today.



**Sombbrero<sup>®</sup> Rosada**  
**Echinacea** ●  
**Height:** 18-20 in. (46-51 cm)  
**Spread:** 22-24 in. (56-61 cm)  
**Zone:** 4b-9b



**NEW Carnival Cinnamon**  
**Stick Heuchera** ● ●  
**Height:** 10-12 in. (25-30 cm)  
**Spread:** 12-14 in. (30-36 cm)  
**Zone:** 4a-9b



**New Vintage<sup>™</sup> Rose**  
**Achillea** ●  
**Height:** 26-28 in. (66-71 cm)  
**Spread:** 10-12 in. (25-30 cm)  
**Zone:** 4a-9b



**NEW Chrysalis<sup>™</sup> Blue**  
**Buddleia** ●  
**Height:** 20-28 in. (51-71 cm)  
**Spread:** 18-24 in. (46-61 cm)  
**Zone:** 5a-9a



**UpTick<sup>™</sup> Red Coreopsis** ●  
**Height:** 12-14 in. (30-36 cm)  
**Spread:** 12-14 in. (30-36 cm)  
**Zone:** 5a-9b



**Primavera Spanish**  
**Lavender** ●  
**Height:** 16-18 in. (41-46 cm)  
**Spread:** 14-16 in. (36-41 cm)  
**Zone:** 7a-9a



**White Lion Leucanthemum** ●  
**Height:** 8-10 in. (20-25 cm)  
**Spread:** 8-12 in. (20-30 cm)  
**Zone:** 3b-9a



**Earlybird<sup>™</sup> Purple Yellow**  
**Aquilegia** ● ●  
**Height:** 9-11 in. (23-28 cm)  
**Spread:** 8-10 in. (20-25 cm)  
**Zone:** 3a-9b



# CONTAINERS & MIXES

These are the best plants for combinations that are attractive, dependable and long lasting for season-long color and performance in containers.



**Cha-Cha™ Diva Hot Pink Calibrachoa** ●●  
**Height:** 6-12 in. (15-30 cm)  
**Spread:** 12-24 in. (30-61 cm)



**NEW Headliner™ Strawberry Sky Petunia** ●  
**Height:** 10-16 in. (25-41 cm)  
**Spread:** 20-30 in. (51-76 cm)



**NEW Glimmer™ Burgundy Double Impatiens** ●●  
**Height:** 10-16 in. (25-41 cm)  
**Spread:** 10-12 in. (25-30 cm)



**NEW Cannova® Scarlet Canna** ●  
**Height:** 30-48 in. (76-122 cm)  
**Spread:** 14-20 in. (36-51 cm)



**Bee's Knees Petunia** ●  
**Height:** 8-10 in. (20-25 cm)  
**Spread:** 16-22 in. (41-56 cm)



**Canary Wings Begonia** ●  
**Height:** 12-18 in. (36-46 cm)  
**Spread:** 12-14 in. (30-36 cm)



# Tropicals & Sun

## TOP GARDEN CENTER OPTIONS

Many common plants that have a tropical feel can be grouped at retail before the weekend to remind shoppers to add some island spirit to their landscaping.

### KNOWN by NAME

With 5 petunia series for bold garden color from Spring through Summer, plus pansies in a wide range of colors for early Spring and late Fall, Wave® is the brand that consumers recognize and ask for by name.



**Easy Wave® Rose Fusion Petunia** ●

**Height:** 6-12 in. (15-30 cm)  
**Spread:** 30-39 in. (76-99 cm)

**wave**  
PETUNIAS



**Shamrock™ Butterscotch Glow Lantana** ●

**Height:** 12-16 in. (30-41 cm)  
**Spread:** 12-14 in. (30-36 cm)



**NEW Cannova® Bronze Peach Canna** ●

**Height:** 30-48 in. (76-122 cm)  
**Spread:** 14-20 in. (36-51 cm)



**Jurassic™ Heartbeat Rex Begonia** ●

**Height:** 16-20 in. (41-51 cm)  
**Spread:** 18-20 in. (46-51 cm)



**Canary Wings Begonia** ●

**Height:** 12-18 in. (36-46 cm)  
**Spread:** 12-14 in. (30-36 cm)



**NEW Dragon Wing® White Begonia** ● ●

**Height:** 12-15 in. (30-38 cm)  
**Spread:** 15-18 in. (38-46 cm)



**Diamantina™ Collection Tourmaline Fuchsia Bush Mandevilla** ●

**Height:** 12-24 in. (30-61 cm)  
**Spread:** 12 in. (30 cm)



**Shangri-La Philodendron** ● ●

**Height:** 24-36 in. (61-91 cm)  
**Spread:** 36-48 in. (91-122 cm)





# pollinators

This wide assortment of plants adds beauty to landscapes and containers, and also entices pollinators that are beneficial for the environment.

**Black & Bloom Salvia** ●  
Height: 36-48 in. (91-122 cm)  
Spread: 36-48 in. (91-122 cm)



**Artisan™ Red Ombre (left) and Soft Orange (right) Echinacea** ●  
Height: 24-34 in. (61-86 cm)  
Spread: 10-25 in. (25-64 cm)  
Zone: 4a-10b



**Sombero Poco™ Yellow Echinacea** ●  
Height: 14-16 in. (36-41 cm)  
Spread: 14-16 in. (36-41 cm)  
Zone: 4b-9b

**Mystic Spires Salvia** ●  
Height: 18-24 in. (46-61 cm)  
Spread: 12-18 in. (30-46 cm)



**NEW Bee-Mine™ Red Monarda** ●  
Height: 15-18 in. (38-46 cm)  
Spread: 14-16 in. (36-41 cm)  
Zone: 4a-9a





# TOP GARDEN CENTER OPTIONS

Unique veggies in-ground and in containers can take gardeners on a culinary adventure...in their own backyard!



**Everleaf Emerald Towers Basil** ●  
Height: 24-36 in. (61-91 cm)  
Spread: 8-12 in. (20-30 cm)



**DarkStar Beefsteak Tomato** ●  
Height: 60-84 in. (152-213 cm)  
Spread: 36-48 in. (91-122 cm)

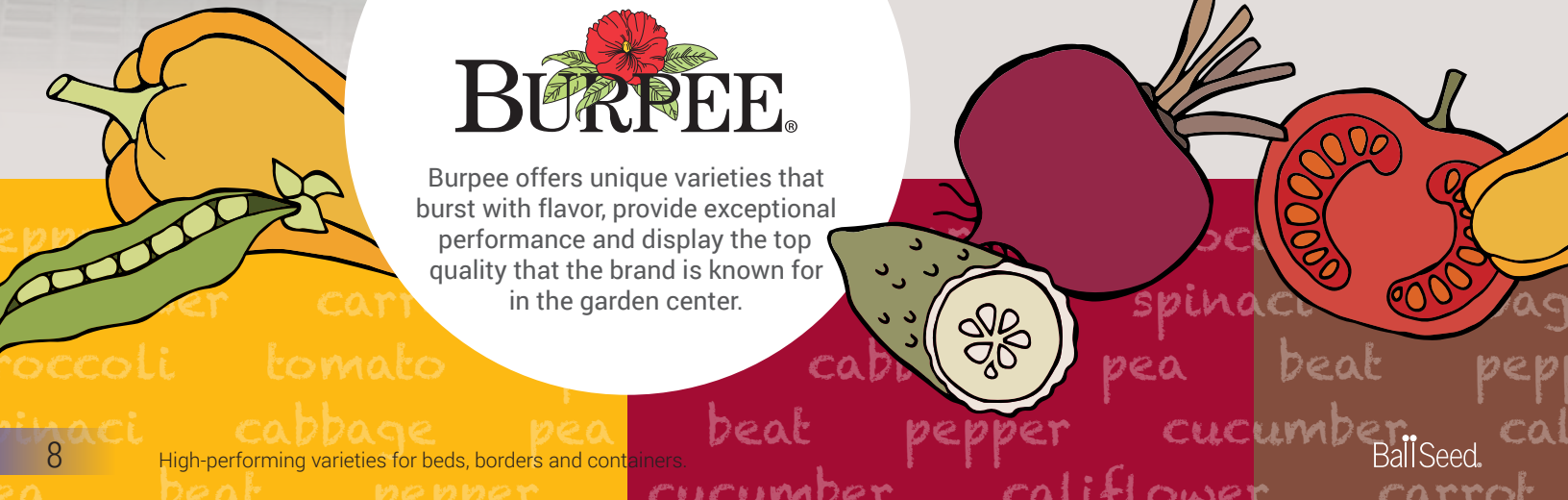


**Marzito Small Roma Tomato** ●  
Height: 60-84 in. (152-213 cm)  
Spread: 36-48 in. (91-122 cm)

**Varieties  
for the way people  
grow their food**



Burpee offers unique varieties that burst with flavor, provide exceptional performance and display the top quality that the brand is known for in the garden center.





# VEGETABLES



**Pot-a-peño Hot Pepper** ●  
 Height: 12-15 in. (30-38 cm)  
 Spread: 18-20 in. (46-51 cm)



**Patio Snacker Cucumber** ●  
 Height: 36-60 in. (91-152 cm)  
 Spread: 36-60 in. (91-152 cm)



**Candy Cane Chocolate Cherry Sweet Pepper** ●  
 Height: 18-24 in. (46-61 cm)  
 Spread: 12-18 in. (30-46 cm)



**Siam Edible Potted Tomato** ●  
 Height: 7-9 in. (18-23 cm)  
 Spread: 10-12 in. (25-30 cm)



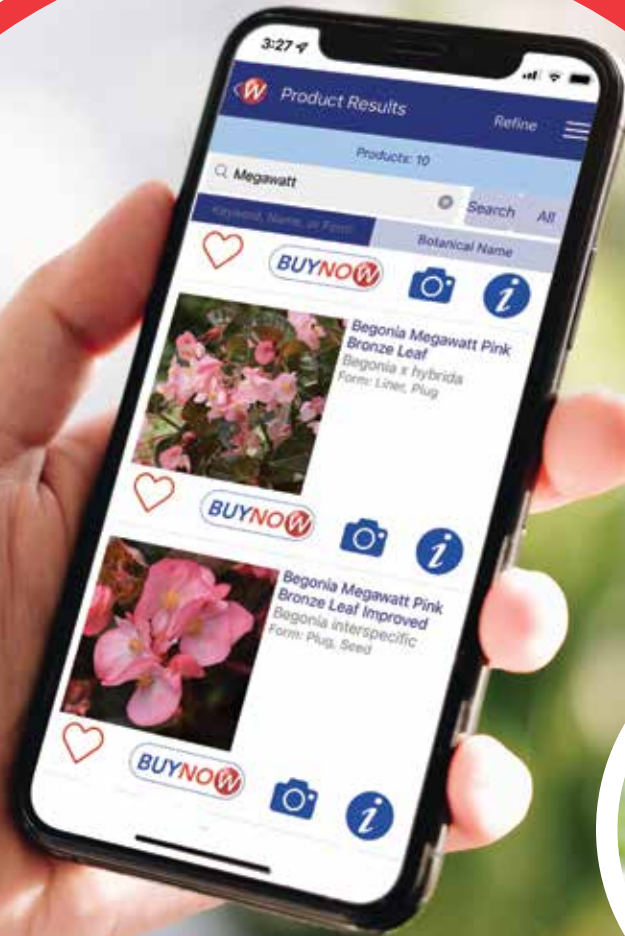
## NO GARDEN? NO PROBLEM

Kitchen Minis™ tabletop vegetable plants provide consumers with home-grown flavor without a lot of work! These compact tomato and pepper plants can be placed indoors or out, and they produce several handfuls of fruit over a few weeks.





# FAST, CONVENIENT, 24/7 ONLINE ACCESS



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